

THE LAST FOLK HERO

THE LIFE AND MYTH
OF
BO JACKSON

JEFF PEARLMAN



MARINER BOOKS

New York Boston

THE LAST FOLK HERO. Copyright © 2022 by Jeff Pearlman. All rights reserved. Printed in the United States of America. No part of this book may be used or reproduced in any manner whatsoever without written permission except in the case of brief quotations embodied in critical articles and reviews. For information, address HarperCollins Publishers, 195 Broadway, New York, NY 10007.

HarperCollins books may be purchased for educational, business, or sales promotional use. For information, please email the Special Markets Department at SPsales@harpercollins.com.

FIRST EDITION

Designed by Jen Overstreet

Library of Congress Cataloging-in-Publication Data has been applied for.

ISBN 978-0-358-43767-3

22 23 24 25 26 LSC 10 9 8 7 6 5 4 3 2 1



He stood 6-foot-1. He weighed 227 pounds. He ran a 4.13 40. There are few sights in sports history as simultaneously glorious and terrifying as Bo Jackson in the open field. (Courtesy of Auburn University)



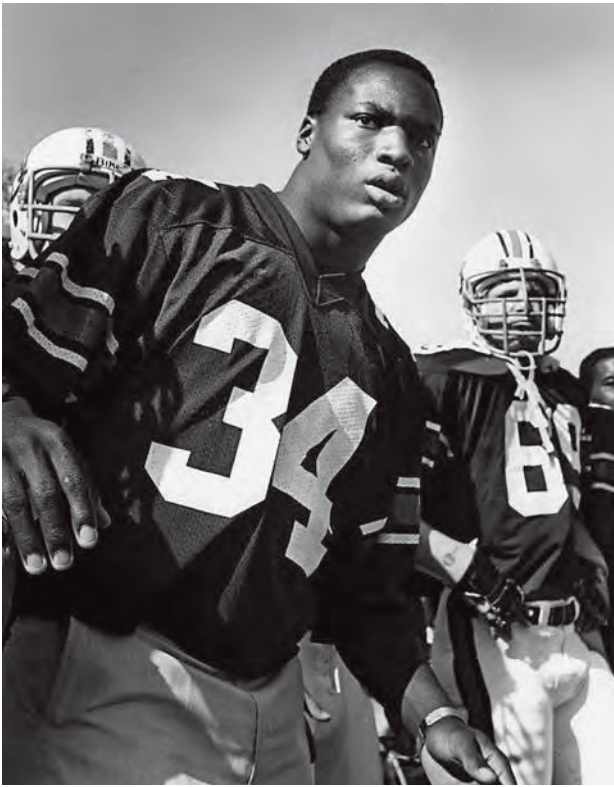
Vincent Jackson



At McAdory High, Jackson was a subpar student who—despite academic shortcomings—was genuinely liked by teachers, coaches and classmates. (Courtesy of McAdory High School)

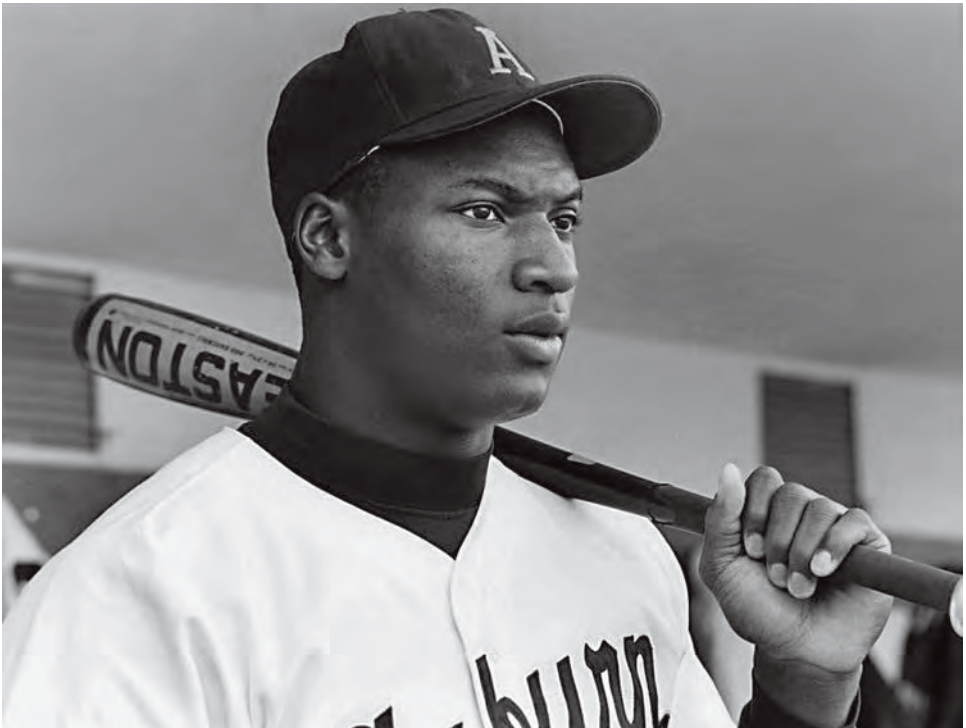


After helping lead the Tigers to a Sugar Bowl victory over Michigan, Bo gleefully chomped on a cigar. (Courtesy of Auburn University)



Although he was a college megastar beginning as a freshman, Jackson fit in well with his Auburn teammates. (Courtesy of Auburn University)

After struggling as a freshman, then sitting out as a sophomore, Bo emerged as a baseball force and one of America's best collegiate sluggers. (Courtesy of Auburn University)

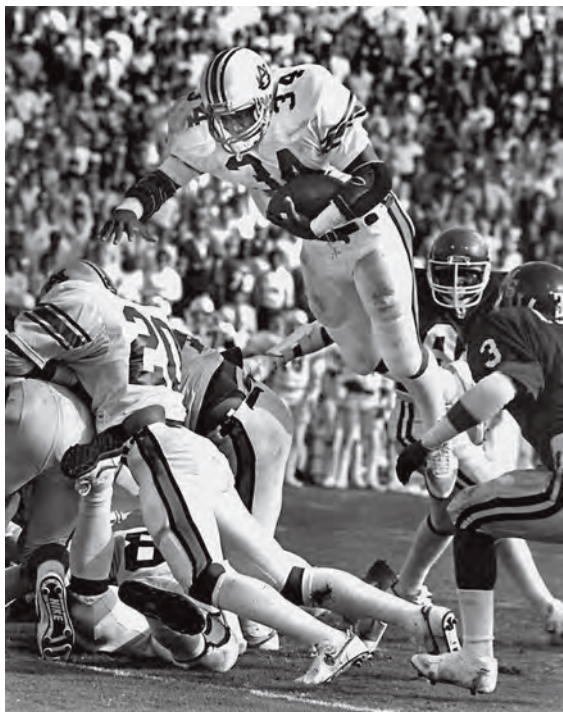




Jackson helps carry off Coach Pat Dye following the 1984 Sugar Bowl. Having been raised by a single mother, Bo embraced Dye as a father figure. (Courtesy of Auburn University)

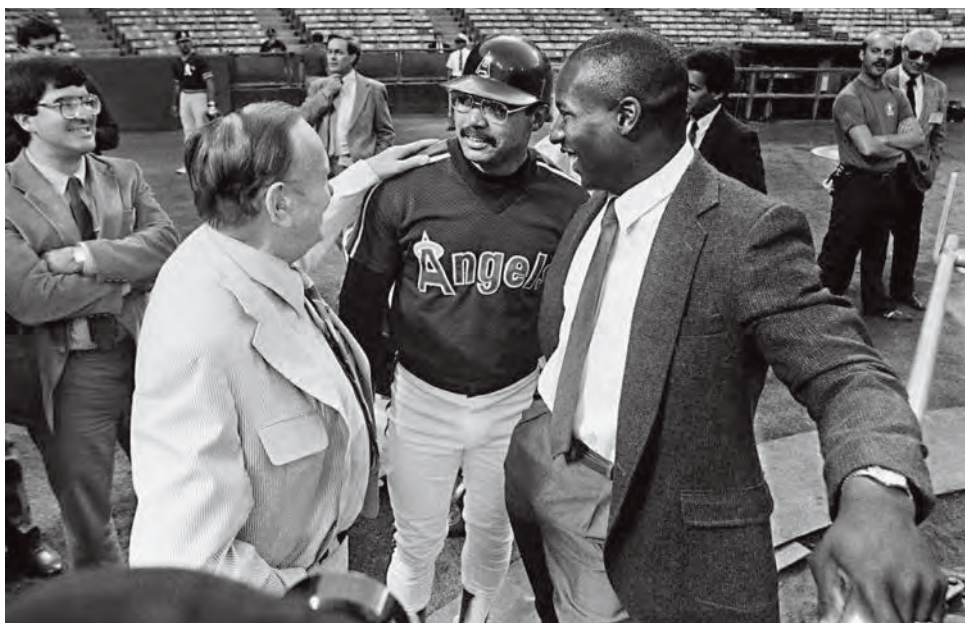
Jackson hated dealing with adults, but loved engaging with children. Here, he challenges young Auburn fans to a sprint across the field. (Courtesy of Auburn University)





Jackson could not, technically, fly. But his athleticism often created that illusion. (Courtesy of Auburn University)

In April 1986, the California Angels flew Bo Jackson out to Anaheim to hang with team owner Gene Autry (*near left*) and slugger Reggie Jackson. It was a recruiting trip that went poorly. “Once I got to meet Reggie,” Bo said later, “I was sorry that we have the same last name. He is an asshole.” (Photograph by John Cordes)





Bo Jackson graciously accepts the 1985 Heisman Trophy in front of a fawning crowd at the New York Hilton. Among those in attendance were his parents, Florence and A. D. (Courtesy of Auburn University)





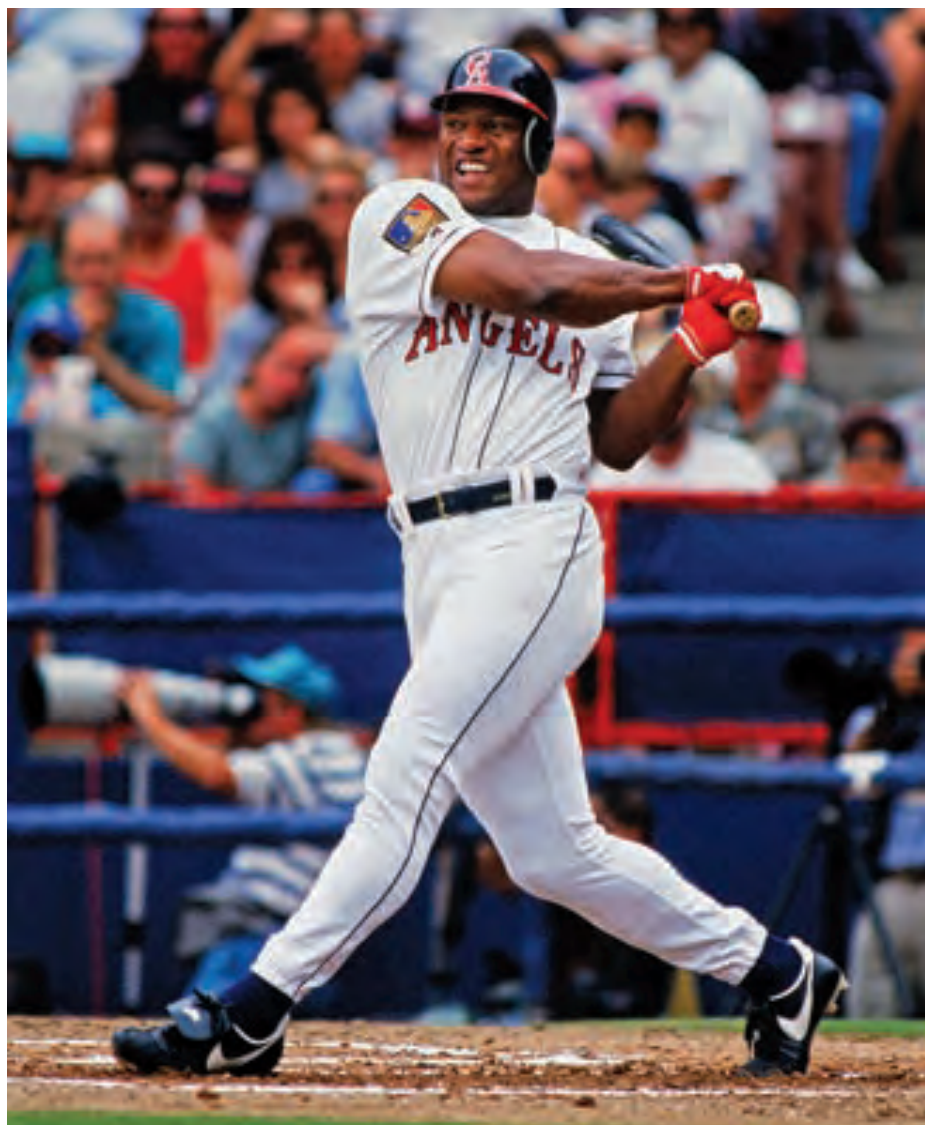
There were strong ballplayers, there were stronger ballplayers—and then there was Vincent Edward “Bo” Jackson, breaker of bats over knees. (Photograph by Brad Mangin)



After the Kansas City Royals made him a generous offer to play baseball, Bo found himself manning the outfield of the Double A Memphis Chicks of the Southern League. (Edouard Bruchac/*Birmingham News*/Alabama Department of Archives and History)



Though he was never one of the guys, Bo did his best to fit in with his Kansas City teammates. Save for a strong dislike of third baseman Kevin Seitzer, relationships went smoothly. (Photograph by John Cordes)



Bo's final season with the California Angels served as a sad farewell to professional sports. Playing on an artificial hip, he was a shell of his old self. (Photograph by John Cordes)

ACKNOWLEDGMENTS

On May 1, 2020, I was sitting on a bench in the back of my house, speaking via phone with my mother, when a blocked number popped up.

“Mom,” I said, “hold on one second. Lemme get this.”

Click.

“Hello?”

Mr. Jeff Pearlman?

“Yes?”

He didn’t have to introduce himself. I knew the voice.

But he did.

This is Bo Jackson.

Four days earlier I had sent Bo some of my work, along with a note telling him that my tenth book would concern, well, him. “I am asking for your blessing on the project,” I wrote, “as well as the chance to speak with you about your one-of-a-kind life. Which absolutely fascinates me.”

Though widely known to be surly and standoffish, Jackson could not have been warmer. He was driving his car somewhere in suburban Chicago, en route to pick up dinner for his wife, Linda. “I’m in traffic,” he said with an agitated chuckle. “It’s gonna take me forty minutes to get a damn chopped salad.”

He went on to tell me that he was happy and content and comfortable in his out-of-the-spotlight existence and that (dammit!) no, he wouldn’t grant me an interview for what, from day one, I have referred to as “the definitive Bo Jackson biography.”

“It’s nothing personal,” he said, “I like the quiet, subtle life. I like my privacy. I don’t have any problem with you writing a book. You’re a writer. I get it. But I’ve had so many people through the years wanting to write a book.”

We chatted for about a half hour. He reflected on his 1990 autobiography, *Bo Knows Bo*, as well as his charitable work. He told me his current high comes from “helping people—it’s my rush.” Which I loved to hear. As

our chat wound down, I told Bo I would keep him abreast of my progress, and that—hopefully—we’d talk again. He wished me luck and, before hanging up, uttered something that has stuck with me. “Everyone wants to do a Bo book,” he said, “but nobody realizes how hard that would be.”

Bo Jackson was right. Well, sorta right. Not *everyone* wants to do a Bo book. But damn if it wasn’t hard.

The first person I’d like to thank is, in fact, Bo Jackson—for the greatness, for the inspiration, for the mystique. And also for taking the time to call. Although he kept his word and we failed to speak again (I sent him several letters. I’m guessing they made wonderful kindling), I never felt any hostility or anger. Truth be told, by reaching out, Bo allowed me to say “Yes” when folks inevitably asked if he knew about the project.

“Is he doing it *with* you?”

“No,” I’d reply, “but we spoke and he doesn’t seem to mind.”

In this business, one takes what he can get.

Like sports, books are a team effort, and for nearly two decades I’ve thrived in large part because I’m surrounded by an incomparable squad of loved ones and peers. My agent, David Black, is the king of goodness and serves as equal parts guardian, spokesperson and friend. Lucy Stille, my other agent (you know you’re money when you have an “other agent”) is the perfect blend of angel and Rottweiler.

Michael J. Lewis has now suffered the pain of proofing all ten of my books, and deserves the Rich Kotite Medal of Honor for such valor. Casey Angle, friend and fact-checker, is simply as decent and kind a person as walks the globe, and the wonderful Amy Balmuth has graduated from “Bo who?” to a PhD in the Life and Times of an American Icon. David Rosenthal is the best editor I’ve ever worked with, and a one-thousand-times-better guy. Ashley Brouwer is proof that plenty of roses grow in Alabama. Paul Gutierrez is the Vince Ferragamo we all need to know.

So many contributed to this project. I will never, ever, ever, ever, ever forget the kindness and hospitality offered by Angela Woods and family—who gave me the royal Bessemer treatment and a guided tour for the ages. Michele Souli’s vast gifts as a genealogist helped me grasp the winding Jackson family history. (Seriously, if you’re a writer in need of roots, Michele’s gold.) Brad Mangin is one of America’s great sports photographers and a dear friend/helper. Daniel Lubofsky charged way too little for his transcription skills. Luca Evans is a future journalism star who—on his rise to ink dominance—did his old professor some research solids. Bruce Weber

ACKNOWLEDGMENTS

is a people-find godsend. Megan Wilson is the Steve Grogan of publicists, Tommy Brown of the Auburn University Library went above and beyond, as did James Huxtable, my *Playboy* stash provider, and Glenn Clark, Joe Orsulak Society CEO. George Nunnelley, Auburn's assistant director of communications, walks Christ-like across media relations water. Oh, and John Carvalho went above and beyond.

Though decades removed from her turn as a University of Illinois cheerleader, Wendy Rosman's Japan Bowl artifacts were worthy of a hundred pom-poms. Mack Liederman serves as the Tecmo Bowl guru the world wants and needs. I have been several decades chronicling sports and I was lucky three former Major Leaguers standouts consider me decent enough to serve as sports verifiers. Shawn (Mazel) Green, Brian (Dog Fancy) Johnson and Dave (The Pride of Mahopac) Fleming—my gratitude is boundless.

So many athletes contributed to this book, and to try and name them all would take far too long. But I want to acknowledge the pure loveliness of Lionel (Little Train) James, Bo's friend and college backfield mate who died several months after speaking with me. His joy and sense of nostalgia radiated through the phone.

I hate lists, but here's a list of peeps who made *The Last Folk Hero* a thing: Ivy Givens (HarperCollins's five-tool phenom), David Eber (president of the Faye Dunaway Fan Club), Peter Hubbard (Tupac Shakur fan), David Robinson (finder of folks), Tamara Cottrell (the queen of Tuskegee yearbooks), Shawn Yapple (restroom archer), Michael and Max Vosburg (father-son purveyors of Bo love), Mary Beth Newbill (department head of Southern history and government documents at the Birmingham Public Library). Daniel Atkins, Lucas Montoya and Davin Decaro (Da Boys of Discord), Gary Miller (my Atlantic Ocean bass-fishing correspondent), Greg Campbell (assistant director of communications at Mississippi State), Andy Greenberg, Jeff Pinkston, Adam Lorber, Jim Hecht, Ramon Maclin, David Pearlman, Ian Browne, Mac Engel, Mirin Fader, Meghann Cuniff, Shane Summers, Andrew Murphy, Katherine Nails, Larry Rubama, Jonathan Eig, Howard Bryant, Michael Dolan, Erik Sherman, Poppy Pearlman, Norma Shapiro, Leah Guggenheimer, Chris and Jessica Berman, Jordan Williams, Isaiah Williams, Laura Cole, Richard Guggenheimer, Jon Wertheim, Dan Wetzel, Cory Giles, Shawn Anderson, Patrick Shuck, Marisa Elliott, Jack Silverstein, Elizabeth Newman, Timothy Bella, Mike Brodsky, Tim Mocco, Chris Herring, Russ Bengtson, Kevin DiBattisto and Ron Clements. Rest in peace to Dan Furman, a great man.

There are few journalism peers I admire as much as my friend and

ACKNOWLEDGMENTS

colleague, ESPN's Jeremy Schaap. There are few legendary scribes I revere as much Dick Schaap, Jeremy's late father and the co-author of Bo Jackson's 1990 autobiography, *Bo Knows Bo*. While completing this project, I aspired to create a continuation of Dick Schaap's work. Whether I succeeded or failed is up to the reader. But I tried to feel his presence throughout.

In case you failed to notice, this book is dedicated to my mother, Joan Pearlman. If there is a single person who taught me to appreciate the beauty of a Bo Jackson touchdown run . . . eh, it wasn't my mom. Or my dad, Stan Pearlman. Truth be told, neither of my folks know a damn thing about sports. But they know everything about supporting their kids. Which is even better.

While filling out college applications, my daughter Casey was asked by Chapman University to list her role model. She wrote, "Bo Jackson." And, yeah, it was a bit of a reach (her role model is obviously Brent Fullwood). But Casey's Bo love is real—and if you need proof, check out the poster hanging above her bed and the elation when Bo kindly Tweeted her warm birthday wishes. My son, Emmett, meanwhile, has gifted me with many late-night chats about Bo, and his ear for dialogue and narrative is way beyond his years. As Tyler, the Creator once said, "If the world was ending, I think I would grab some Cinnamon Toast Crunch."

When Catherine agreed to marry me twenty years ago, I don't think she foresaw two decades of ceaseless conversations about Doc Gooden and Brett Favre, Barry Bonds and Bo Jackson. But if love means never having to say you're sorry, I will refuse to apologize for the ten million *hences* and *hells* my wife has had to cut from my copy.

It is an honor to be on this side-by-side journey with such a rare jewel. I know.

A NOTE ABOUT SOURCING

Although Bo Jackson politely turned down repeated interview requests for this book, more than two decades ago Dick Schaap—co-author of Bo’s autobiography, *Bo Knows Bo*—generously donated to Auburn University’s library hundreds upon hundreds of pages of notes and interviews (as well as the actual cassette tapes) from his sessions with Bo dating back to 1989 and 1990. It was an invaluable resource that I am eternally grateful for. All un-attributed Jackson quotations in *The Last Folk Hero* are from those chats.

NOTES

PROLOGUE

- 1 *On the night of September 15, 1991: Kenosha News*, "Sox Makes Emergency Landing," Sept. 17, 1991.

CHAPTER 1: "THE LITTLE ROCK CHUCKER"

- 10 *The headline atop the next day's*: "Negroes lack bond, stay behind bars," *Birmingham News*, Dec. 1, 1962.
- 10 *Despite the city's 39.6 percent Black population*: "Birmingham's Population: 1880-2000," Birmingham Public Library, <http://www.bplonline.org/resources/government/BirminghamPopulation.aspx>
- 14 *"loved and adored by many who called him Daddy"*: "A. D. Adams," *chambers funeralhome.com*, July 30, 2010.
- 14 *"I was best known in the community for throwing rocks."*: Richman, Alan, "Only Bo Knows Bo," *GQ*, March 1990.
- 16 *In 1979, a study conducted*: "Teen girl study: More sex activity, pregnancies, fewer hasty weddings," *Orlando Sentinel Star*, Oct. 17, 1980.
- 18 *"My older brother and cousin said I was tough"*: "Bo Stories," *Sporting News*, p. 10.

CHAPTER 2: A BLACK BRUCE JENNER

- 24 *"My mother was the motivator,"*: "Bo Knows Bo," Nike VHS. 1991
- 26 *In the spring of 1979, the McAdory track team*: Hick, Tommy, "Lee dominates 4A state meet," *Selma Times-Journal*, May 6, 1979.
- 29 *The next afternoon's Birmingham News wrote of "Timothy Reese"*: Pennington, Steve, "Washington has two TDs in Minor win," *Birmingham News*, September 8, 1979.
- 33 *"Vincent Jackson began his track career"*: Pilkinton, Gail, "McAdory High's Vincent Jackson is all-around athlete, but in track no one believes he's just a soph," *Birmingham News*, April 16, 1980.
- 34 *Not only did Jackson win the long jump*: Reimer, John, "21 marks fall in first day of prep meet," *Montgomery Advertiser*, Feb. 9, 1980.
- 34 *On May 3, Jackson led McAdory to the state 3A boys*: Weathers, Ronald, "McAdory 3A champ, Gardendale girls second in 3A track," *Birmingham News*, May 4, 1980.
- 34 *Two weeks later, at the same venue*: Pilkinton, Gail, "Metro sports looks at 'gold medalists' in West area for '80," *Birmingham News*, July 7, 1980.

CHAPTER 3: EMERGENCE

- 35 *Vincent's mother worked all the time*: Van Hoose, Alf, "'Bo' Jackson, your decision is a rough one," *Birmingham News*, June 2, 1982.
- 36 *"People think a man is important. They're OK in their place"*: Richman, Alan, "Only Bo Knows Bo," *GQ*, March 1990.
- 36 *"I saw my daddy once a month, twice a month,"*: Appearance on *The Phil Donahue Show*, Nov. 9, 1990.
- 36 *He and his wife, Jody, had been sweethearts*: "Joanne Holcombe 'Jody' Atchison," *Birmingham News*, April 11, 2018.

NOTES

- 38 *Starting alongside Mack and Mason*: "McAdory 28, J. Valley 6," *Birmingham Post-Herald*, August 30, 1980.
- 39 *"McAdory crushed Dora 36-6"*: Lloyd, Charles, "Jackson runs up 31 points as McAdory wallops Dora," *Birmingham News*, Oct. 4, 1980.
- 40 *"Vincent Jackson provided a dramatic ending"*: Seale, Race, "Jackson's kick gives Jackets two-point win," *Birmingham News*, Oct. 11, 1980.
- 40 *On October 24, against visiting Brookwood*: "McAdory gains on Midfield as Pats lose in area to 'Dogs,'" *Birmingham News*, Oct. 25, 1980.
- 41 *"Vincent probably would have had better stats"*: Grant, Robin, "Life's a game for Jackson and he knows how to win," *Birmingham News*, May 15, 1981.
- 44 *"Art," Gonzales said, "I saw this player down here"*: "The Art of Scouting," p. 23.
- 44 *"He found out when she took her coffee break"*: "The Art of Scouting," p. 25.
- 44 *On April 14, 1981, after striking out five batters*: Pilkinton, Gail, "Jackson wins West sports award," *Birmingham News*, April 14, 1981.
- 44 *Jackson's windup resembled that of Luis Tiant*: Chass, Murray, "Yanks Sign Tiant, 37, to Pitch Two Years for \$500,000," *New York Times*, Nov. 14, 1978.
- 45 *At the Class 2A-3A Jefferson County Track Meet*: Bynum, Cary, "Jackson cops MVP honor, Parsons too," *Birmingham News*, April 16, 1981.
- 45 *A few weeks later, in the state outdoor*: Grant, Robin, "Life's a game for Jackson and he knows how to win," *Birmingham News*, May 15, 1981.
- 45 *Just for kicks, Jackson ran a leg*: Weathers, Ronald, "Mountain Brook Junior High captures its third state title," *Birmingham News*, May 3, 1981.
- 45 *"I never did figure out the proper way to throw the discus"*: "Bo Knows Bo," p. 53.
- 46 *On July 20, 1981, the cover of the new Sports Illustrated featured*: Faces in the Crowd, *Sports Illustrated*, July 20, 1981
- 47 *"It's a real nice feeling."*: Grant, Rubin, "He's a Face in the Crowd," *Birmingham Post-Herald*, July 24, 1981.

CHAPTER 4: DON'T MESS WITH BO JACKSON

- 50 *Back two decades earlier, Abbot had been a basketball standout*: "Meet the cagers—McAdory," *Birmingham News*, Jan. 13, 1961.
- 51 *"This kid Jackson is out front, leading a play"*: "In The Arena," p. 155.
- 51 *"Like dominoes. I never saw anything like it."*: Underwood, John, "Bo's Two Way Stretch," *Life Magazine*, Oct. 1987.
- 53 *Lucious Selmon, the University of Oklahoma defensive line coach*: "The Court-ing of Marcus Dupree," p. 336.
- 54 *Tennessee and Nebraska invited him to make visits*: Heisler, Mark, "It's The Bo Show, Part II: Kansas City, Here He Comes," *Los Angeles Times*, March 30, 1988.
- 54 *Houston came hard*: Kilgore, Mike, "Versatile Vincent Jackson leads All-Metro Squad," *Birmingham News*, Dec. 12, 1981.
- 54 *"Every coach in the South tried to recruit the kid"*: Denman, Elliott, "Rutgers facing 'Superman' test," *Asbury Park Press*, Nov. 4, 1982.
- 55 *"Vincent Jackson kicked the extra point"*: Ward, J. W., "McAdory 20, Jones Valley 14," *Birmingham News*, August 29, 1981.
- 56 *Jackson performed admirably, catching a 37-yard*: "Midfield wins with field goal," *Birmingham News*, Sept 5, 1981.
- 56 *Recruiting-wise, Evans was closer to Dupree status*: Marshall, Phillip, "Impressive: Recruiting pressure grows, but Allan Evans unchanged," *Montgomery Advertiser*, Jan. 29, 1982.
- 58 *"Auburn was my second choice."*: Marshall, Phillip, "UA Coach's Words Sent Bo to Tigers," *Montgomery Advertiser*, November 28, 1984.
- 59 *On the third weekend of September 1981*: "In The Arena," p. 157.
- 60 *"I think I asked Bo one other time if he was coming to Auburn"*: "In The Arena," p. 157.
- 60 *After splitting their first two games*: Mize, Mitch, "McAdory 15, Oxford 7," *Birmingham News*, Sept. 12, 1981.

NOTES

- 61 *A week later, after a 48-20 takedown of Dora High*: Callaghan, Charles, "McAdory explosion nets 528 yards, 48 points against Dora," *Birmingham News*, Oct. 3, 1981.
- 62 *The members of BAQ were no joke*: Brown, D. Winston, "Ghost Children," *Creative Nonfiction* No. 28, Essays from the Edge, 2006.
- 63 *One of its leaders, eighteen-year-old Kenneth Blaylock*: Monte, Jeanette, "Court rejects penalty claim," *Pensacola News Journal*, March 24, 1982.

CHAPTER 5: THE EPITOME OF SUPERMAN

- 63 *The team finished 8-2, and Bo Jackson*: Kilgore, Mike, "Versatile Vincent Jackson leads All-Metro squad," *Birmingham News*, Dec. 12, 1981.
- 63 *When, that December, the Alabama Journal ranked: Lumpkin, Karen, "Lee, Stewart Among Best"*, *Alabama Journal*, Dec. 2, 1981.
- 63 *But in McCalla, at McAdory*: Marshall, Phillip, "Indoor meet begins Friday," *Montgomery Advertiser*, Feb. 4, 1982.
- 64 *Beforehand, he told peers his goal was to smash four state records*: Crenshaw, Jr., Solomon, "McAdory's Vincent Jackson sets three state marks at track meet," *Birmingham News*, Feb. 15, 1982.
- 64 *"When you are 6-foot-1, weigh 215 pounds*: Marshall, Phillip, "'Bo' should wear an 'S' on his chest," *Montgomery Advertiser*, Feb. 7, 1982.
- 65 *Julian Mock, a Cincinnati Reds scout*: Booher, Kary, "How the Royals drafted Bo Jackson," *Springfield News-Leader*, June 6, 2011.
- 66 *Against Thompson High, he blasted a shot that: "Bo Knows Bo"*, Nike VHS, 1991.
- 67 *"There's somebody from Auburn at just about all our games,"*: Ray, Darryal, "Big League Offers Worriying Tiger Coaches?," *Alabama Journal*, May 12, 1982.
- 70 *Over the course of the season he set state records: "Bo Stories"*, p. 16.
- 71 *In the following day's Birmingham News, writer Rick Lowry*: Lowry, Rick, "Ailments can't stop Jackson from taking 2nd decathlon," *Birmingham News*, May 23, 1982.
- 75 *Gus Poulous, a Yankee scout who had watched: "Yankees draft Vincent Jackson, call him top prospect"*, *Birmingham Post-Herald*, June 8, 1982.
- 75 *"They can't understand why he won't talk,"*: Kausler, Jr., Don, "Jackson won't change his mind, says coach," *Birmingham News*, June 9, 1982.
- 76 *"This confuses me a little"*: Kausler, Jr., Don, "Jackson won't talk with Yanks," *Birmingham News*, June 10, 1982.

CHAPTER 6: VILLAGE ON THE PLAIN

- 84 *Dye—referred to as a "benevolent tyrant of the old school"*: Nuwer, Hank, "Dye's Way Is The Only Way," *Inside Sports*, Jan. 1984.
- 84 *He was raised on a farm*: Haywood, Matthew, "Pat Dye Delivered," *West Alabama Gazette*, Aug. 25, 1983.
- 84 *He rarely wore shoes*: Nuwer, Hank, "Dye's Way Is The Only Way," *Inside Sports*, Jan. 1984.
- 86 *The Tigers, sports editor Stuart Blackwell noted*: Blackwell, Stuart, "The winning Dye era," *Auburn Plainsman*, Jan. 26, 1984.
- 86 *"Auburn's returning football players were on the practice fields"*: Hinton, Ed, "Auburn shows optimism by the dawn's early light," *Atlanta Constitution*, Aug. 24, 1982.
- 87 *Evans—his presumed rival—was left in the dust*: Young, Larry, "Evans puts frustrating year behind," *Auburn Plainsman*, May 26, 1983.
- 88 *"Vincent 'Bo' Jackson was everything Bear Bryant wanted in a running back"*: "Auburn's Jackson may be new phenom," *Associated Press*, Aug. 28, 1982.
- 88 *"We're glad we have a player the fans feel excited about"*: Bragg, Rick, "Bo Jackson may be spark for Tiger offense," *Anniston Star*, Sept. 9, 1982.
- 89 *"Maybe," Dye recalled thinking, "that's a sign he is nervous."*: "In the Arena," p. 162.

NOTES

- 90 *Jackson scored from the Wake Forest one-yard*: Rutledge, Jerry, "Jackson begins college career with fast start," *Anniston Star*, Sept. 12, 1982.
- 90 *"[Jack Crowe and I] were walking off the field after the game"*: McGee, Ryan, "The legend of Bo Jackson and 'Bo Over The Top,'" *ESPN.com*, Nov. 23, 2018.
- 91 *He was an instant phenomenon*: Ray, Darryal, "'Go Bo' Bumper Stickers; Alabama On TV," *Alabama Journal*, Oct. 4, 1982.
- 92 *The event was held every April*: "The Village on the Plain," p. 222.
- 92 *"The brothers were nice guys"*: Bowlin, Sean, "You let the bands in your house," *Auburn Plainsman*, Oct. 14, 1982.
- 93 *"The evidence tends to support the widespread perception"*: Driscoll, James G., "Unless you're Bo Jackson, outrunning poverty easier said than done," *Fort Lauderdale News*, Dec. 22, 1985.
- 93 *"When I first came here, I could walk on campus"*: Bowles, Billy, "Black students at Auburn battle feelings of isolation," *Detroit Free Press*, Dec. 15, 1985.
- 94 *Jackson—who received an endless number of "lust letters"*: Sonja Baucom and Abby Petiss, "Best of Friends," 1983 Auburn Golmerata.
- 95 *"Failure to get Jackson the ball,"*: Bobcock, Mike, "Jackson's lack of playing time questioned," *Lincoln Star*, Oct. 4, 1982.
- 95 *"Both are big, strong and outrageously fast"*: Stevenson, Mark, "Bo and Herschel share more than number 34," *Auburn Plainsman*, Sept. 30, 1982.
- 95 *"This is not football,"*: Ray, Darryal, "Gators and Tigers Bask in Southeastern Spotlight," *Alabama Journal*, Oct. 29, 1982.
- 96 *It had been a mere thirteen years since*: Cole, Nick, "Auburn's first African-American football player has died," *www.saturdaydownsouth.com*, Jan. 13, 2016.
- 97 *Jackson even fumbled an exchange with Randy Campbell*: Craig, Brent, "Breaks go against Auburn in tough loss to Gators," *Auburn Plainsman*, Nov. 4, 1982.
- 97 *But despite the Tigers being outgained*: Marshall, Mike, "Gator victory leaves Auburn destiny questionable," *Auburn Plainsman*, Nov. 4, 1982.

CHAPTER 7: BUS STATION

- 98 *"SEC football players,"*: Harris, Melissa, "I was an SEC Recruiting Chick," *Atlanta Magazine*, Dec. 1991.
- 99 *"Bo could be another Herschel Walker,"*: Ray, Darryal, "James Is The One Who Captures Dooley's Eye," *Alabama Journal*, Nov. 11, 1982.
- 99 *Georgia took a surprisingly close 19-14*: Legge, Ed, "Little James gave AU chance," *Anniston Star*, Nov. 14, 1982.
- 99 *Long considered one of the two or three most revered*: Stevenson, Mark, "AU-UA: game of streaks," *Auburn Plainsman*, Nov. 18, 1982.
- 100 *"In general, Alabama people think of Auburn followers"*: "The Uncivil War," p. 15.
- 100 *Entering the 1982 meeting, Alabama had won twenty-eight of the forty-six*: Stevenson, Mark, "AU-UA: game of streaks," *Auburn Plainsman*, Nov. 18, 1982.
- 100 *Alabama was once ranked in the Top 5 in every poll*: Blackwell, Stuart, "Forget 17-16, AU to break Alabama jinx," *Auburn Plainsman*, Nov. 18, 1982.
- 100 *After a loss to LSU in Birmingham, Don Kauser, Jr., of the Birmingham News*: "The Last Coach," p. 483.
- 102 *Citing a lack of a "winning attitude"*: Marshall, Phillip, "Ken Simon dismissed from team," *Montgomery Advertiser*, Nov. 19, 1982.
- 103 *The Auburn-Alabama kickoff was scheduled for 11:35 a.m.*: "The Uncivil War," p. 43.
- 103 *"Dye intended to walk into Legion Field*: "The Uncivil War," p. 43.
- 103 *"Everything else in the state stops that day,"*: "Where Football Is King," p. 29.
- 103 *Keith Jackson, however, wasn't so certain*: "Touchdown Auburn!," p. 195.
- 105 *One season earlier he tore his quadricep*: Linn, Jennifer, "Campbell begins as number one," *Auburn Plainsman*, April 8, 1983.
- 105 *"He is not fancy or flashy or even a very good passer"*: Ray, Darryal, "No mistake, AU was winner," *Montgomery Advertiser*, Nov. 28, 1982.

NOTES

- 107 *The defensive backs converged*: "SEC Football's Greatest Games," p. 36.
- 107 *On November 24, 1982, the day before Thanksgiving*: McGee, Ryan, "The legend of Bo Jackson and 'Bo Over The Top,'" *ESPN.com*, Nov. 23, 2018.
- 110 *In the Auburn radio booth*: "Touchdown Auburn!," p. 198.
- 110 *"Coming off the field"*: Mayes, Bob, "Tigers' Bo Jackson is a reluctant hero," *Montgomery Advertiser*, Nov. 28, 1982.
- 110 *When Campbell fell on the ball to seal the Tigers' 23-22*: McBride, Lee, "Wild Auburn fans tear up field, roll Toomer's after Bama victory," *Auburn Plainsman*, Dec. 2, 1982.
- 111 *"My girlfriend goes to Alabama"*: Stevenson, Mark, "Hysteria hits as Auburn ends jinx," *Auburn Plainsman*, Dec. 2, 1982.
- 111 *"Everyone was intoxicated with the moment"*: "oh hell yes!!!!!!!" *Auburn Plainsman*, Dec. 2, 1982.
- 111 *He looked at the scoreboard*: "The Uncivil War," p. 51.

CHAPTER 8: OFF BASE

- 112 *Not long after the Bama win*: Melick, Ray, "Bo Jackson," *Birmingham Post-Herald*, Dec. 1, 1983.
- 112 *On December 18, 1982, the Tigers capped off*: Buchalter, Bill, "Campbell's secret proves Tigers' biggest weapon," *Orlando Sentinel*, Dec. 19, 1982.
- 114 *"We didn't know exactly what to expect."*: Ballard, Perry, "Bo Can Go," *Auburn Bulletin*, 1983.
- 114 *"He's probably one of the top ten sprinters in the country,"*: Ballard, Perry, "Bo Can Go," *Auburn Bulletin*, 1983.
- 114 *The headline appeared atop the sports section*: Johnson, Jon, "Bo and Herschel to race in Dallas," *Auburn Plainsman*, Feb. 3, 1983.
- 115 *First, he won the Heisman Trophy*: Rogers, Thomas, "Walker Wins Heisman," *New York Times*, Dec. 5, 1982.
- 116 *When the gun sounded, Jackson burst from the blocks*: Marshall, Mike, "Trackers travel to MTDU after Indiana Relays win," *Auburn Plainsman*, Feb. 10, 1983.
- 117 *The Redbirds started Scott Becker*: Bloodwood, Bryan, "ISU believes pitching bolstered by new faces," *The Pantagraph*, Sept. 9, 1982.
- 119 *On March 29, Auburn bused the 105 miles*: Lewis, Terry, "Time was right, but Tigers weren't," *Anniston Star*, March 30, 1983.
- 119 *"Alabama posted an eight-run third inning"*: Hurt, Cecil, "Tide romps past Auburn," *Tuscaloosa News*, April 1, 1983.
- 121 *And so it was that, on a mid-April afternoon*: Webb, Donnie, "Auburn belts Ala. Christian," *Montgomery Advertiser*, April 14, 1983.

CHAPTER 9: GREG PRATT

- 126 *He spent one year on the Nashville campus*: "Tragedy at Auburn," *The Tennessean*, August 21, 1983.
- 127 *They had tight ends, defensive ends and fullbacks*: Davidson, Davis, "Pratt death a result of heat stroke," *Atlanta Constitution*, Aug. 23, 1983.
- 128 *"Mama," he said, "I don't know if I can run that 440"*: Woody, Larry, "Pratt Gave His Life to Game He Loved," *The Tennessean*, Aug. 26, 1983.
- 129 *Herb Waldrop, the head trainer, saw Pratt*: Davidson, David, "Auburn's Dye downplays running," *Atlanta Constitution*, Aug. 23, 1983.
- 129 *The water was frigid*: Rawlings, Sally, "How a cold morning shower in winter can boost your energy levels," *Sydney Morning Herald*, June 13, 2020.
- 129 *One season earlier, also during a running drill*: "Auburn Player Collapses at Practice, Dies," *Washington Post*, Aug. 21, 1983.
- 129 *He survived in one piece, as he did a heat-related blackout*: Woody, Larry, "Pratt Gave His Life to Game He Loved," *The Tennessean*, Aug. 26, 1983.
- 130 *Greg Pratt was pronounced dead at 2:35 p.m.*: Marshall, Mike, "Pratt dies after run," *Auburn Plainsman*, Sept. 29, 1983.

- 131 *"The doctor came out of the emergency room"*: "From the desk of David Housel," p. 186.
- 131 *He let her know that she would soon be presented*: Marshall, Mike, "Pratt dies after run," *Auburn Plainsman*, Sept. 29, 1983.
- 132 *"[His] death affected me more than any one incident"*: "In The Arena," p. 181.
- 132 *"If Brent [Fullwood] makes it, we'll have"*: Carroll, Frank, "Auburn looks at Fullwood at fullback," *Orlando Sentinel*, Aug. 25, 1983.
- 133 *"I told Coach Bryant that if I was going to recruit"*: Shearer, Ed, "Dye Sees Changes In South's Athletes," *Daily Advertiser (Lafayette, La.)*, Dec. 31, 1983.
- 134 *Coming off a 9-3 season*: Lawrence, Mitch, Top Twenty College Ratings," *Rochester Democrat and Chronicle*, Sept. 2, 1983.
- 135 *On September 10, the most expectation-filled season in Auburn football*: Rutledge, Jerry, "defense clears path for Auburn's title hopes," *Anniston Star*, Sept. 11, 1983.
- 135 *"Texas," wrote Robbie Andreu of the*: Andreu, Robbie, "Florida's SEC title hopes at stake," *Fort Lauderdale News*, Oct. 29, 1983.
- 135 *"I was embarrassed for our players"*: Borden, Paul, "Big showdown never arrived," *Jackson Clarion-Ledger*, Sept. 18, 1983.
- 136 *"It went, quite frankly, just like we"*: Mizell, Hubert, "'Horns coach: It went, quite frankly, just like we planned it," *Tampa Bay Times*, Sept. 18, 1983.
- 136 *"They came out and old-fashioned whipped our butt"*: Chapin, David, "Auburn's Jackson a class act," *San Antonio Light*, Sept. 14, 1984.
- 138 *So they traveled to Knoxville and, before 95,185*: Cox, Bill, "Shattered dreams: Auburn licks error-prone Vols," *Jackson Sun*, Sept. 25, 1983.
- 138 *"I'm so happy for our guys,"*: "Auburns turns it on, tags Tennessee 37-14," *Tampa Bay Times*, Sept. 25, 1983.
- 139 *In Jackson's defense, he was playing through*: Bliss, Ron, "Dye says injured Tigers can't rest," *Montgomery Advertiser*, Oct. 5, 1983.
- 139 *"Sleepy," he said with a laugh. "Whenever Coach Dye says"*: Yang, Catherine, "Quote of the Day," *Times-Advocate (Escondido, Cal.)*, Oct. 10, 1983.
- 139 *He thought it might be wise (inexplicably) to overload on vitamin C*: Cook, Ben, "Bo is bad medicine to the Gators," *SEC Sports Journal*, Nov. 4, 1983.
- 139 *"When I got up this morning"*: Davidson, David, "An ailing Jackson is the star," *Atlanta Constitution*, Oct. 30, 1983.
- 140 *Florida-Auburn was hyped as a matchup*: "Head to Head Battle," *The Town Talk (Alexandria, La.)*, Oct. 27, 1983.
- 141 *He carried the football sixteen times for 196 yards*: "Jackson selected as Back of Week," *Anniston Star*, Nov. 1, 1983.
- 142 *They traveled to number 4 Georgia*: Finder, Chuck, "Auburn's Jackson is ill, but hold all those get-well cards for later," *Atlanta Constitution*, Nov. 9, 1983.
- 142 *"Tonight, Bo put his name in the record book at Auburn"*: "Auburn trips Bama, 23-20, wins SEC title," Associated Press, Dec. 4, 1983.
- 143 *As the players deploined at the airport*: "Auburn arrives," *Selma Times-Journal*, Dec. 29, 1983.
- 143 *"I'm not trying to fill Walker's shoes."*: Welch, Chris, "Bo Will Make Own Footsteps at Auburn," *Huntsville Times*, Dec. 31, 1983.
- 144 *Since the Superdome's debut in 1975*: Davy, Jimmy, "Superdome Awes VU Players," *The Tennessean*, Oct. 2, 1977.
- 144 *All told, Auburn accumulated 21 passing yards*: Stott, Charlie, "Sputtering Tigers give Michigan boot," *Anniston Star*, Jan. 3, 1984.
- 144 *They lost three of four fumbles*: Moffit, David, "Bo Jackson: 'We should be No. 1,'" *Daily Spectrum (Saint George, Utah)*, Jan. 3, 1984.
- 145 *Based upon his rushing totals*: Wilson, Austin, "Game's MVP shuns award," Associated Press, Jan. 3, 1984.
- 145 *The UPI poll, released shortly thereafter*: "Auburn caught in the bowl trap," *New York Daily News*, Jan. 8, 1984.

NOTES

- 146 *"It was," said David Housel, "one of the":* Barnhart, Tony, "Auburn Wins 1984 Sugar Bowl, but National Championship Still Eludes Title," *www.allstatesugarbowl.com*, 2008.

CHAPTER 10: PAYDAYS

- 147 *Back in the late days of 1979, as a senior at Pine Forest High:* "Auburn Signs Chuck Clanton," *Pensacola News*, Jan. 2, 1980.
- 147 *He told all three schools that his commitment would cost \$100,000:* "The James Brooks Illiteracy Scandal," *www.diverseeducation.com*, Jan. 6, 2000.
- 148 *When Pat Dye took over in 1981:* "From the desk of David Housel," p. 190.
- 148 *"How do our coaches recruit? We sell our program":* "In the Arena," p. 178.
- 151 *Maybe it was that he switched majors, from psychology:* "Bo Knows Bo," p. 78.
- 151 *He was the odds-on favorite to take home the 1984 Heisman:* Oates, Bob, "Bo Jackson Wins Most of Preseason Accolades," *Los Angeles Times*, July 25, 1984.
- 151 *Maybe it was a fairly adventurous summer:* Housel, David, Auburn Sports Release, May, 1984.
- 152 *In December 1983, one of Hines's friends and classmates:* Dye, Missy, "Future Bride 'Wind Beneath His Wings'" *Opelika-Auburn News*, Feb. 9, 1986.
- 152 *"If we get beat," Dye said, "we're going to get beat:* Weaver, Kendal, "Auburn Tigers gave solid shot at grid title with Bo Jackson," *Desert Sun (Palm Springs, Cal.)*, Aug. 17, 1983.
- 153 *As a senior at St. Cloud (Florida) High:* Reese, Earnest, "Auburn getting ready for Brent and Bo show," *Atlanta Constitution*, Aug. 14, 1984.
- 154 *"It is as big a game as they have ever faced,":* "Bo's Eyes On Texas," *Montgomery Advertiser*, Sept. 11, 1984.
- 155 *Upon returning to Alabama:* Melick, Ray, "Jackson's Out!" *Birmingham Post-Herald*, Sept. 17, 1984.
- 155 *On September 16, an orthopedic surgeon named Jack Hughston:* Davidson, David, "Jackson operated on, will miss rest of season," *Atlanta Journal*, Sept. 17, 1989.
- 155 *"I cried," he recalled, "like a baby,":* "Bo Knows Bo," pp. 80–81.
- 156 *Three years earlier, on February 27, 1981, Linda had:* "Robinson-Garrett," "February ceremonies unite couples," *Mobile Press-Register*, Feb. 28, 1981.
- 156 *Linda was pretty in an unconventional manner:* Rix, Henri, "Bo's wife supports her favorite superstar," *Tulsa World*, Aug. 10, 1989.
- 156 *"I was talking to one of the professors":* Muskat, Carrie, "Lofty goals," *Chicago Tribune*, Aug. 1, 1993.
- 157 *Bo Jackson was released from Doctor's Hospital:* "Auburn's Bo Jackson released from hospital," *Pensacola News Journal*, Sept. 21, 1984.
- 157 *He returned to Sewell Hall:* Mayes, Bob, "Bo Still Says No," *Huntsville Times*, Sept. 22, 1984.
- 157 *In a matter of weeks Jackson dropped from 228:* Maselli, George, "Collins living a fantasy as Bo Jackson's fill-in," *Tallahassee Democrat*, Nov. 2, 1984.
- 157 *Bo Jackson is a running back who is going to become:* Mayes, Bob, "Sneaking a Peek Behind Bo's Door," *Huntsville Times*, Sept. 19, 1984.
- 158 *"I can't say yes and I can't say no":* Maselli, George, "Collins living a fantasy as Bo Jackson's fill-in," *Tallahassee Democrat*, Nov. 2, 1984.
- 158 *"It couldn't be. But, yes, it was number thirty-four all right":* Hollis, Charles, "Bo's back! Auburn's star runner gets in," *Birmingham News*, Oct. 30, 1984.
- 158 *A week later, Fullwood ripped up Tennessee:* Climer, David, "War Eagles Destroy Vols," *The Tennessean*, Sept. 30, 1984.
- 159 *Never known for his work ethic:* Walsh, Mick, "Even Injury Couldn't Keep Jackson Down," *Columbus Enquirer*, Nov. 15, 1984.
- 159 *"We've got to make a decision about Bo.":* McCollister, Tom, "Jackson likely to start for Auburn," *Atlanta Constitution*, Nov. 7, 1984.
- 159 *Outfitted with a body girdle:* Murphy, Mark, "To Teammates' Surprise, Jackson Comes Back," *Columbus Ledger-Enquirer*, Nov. 4, 1984.

- 159 *His second run went for nine*: Marshall, Phillip, "Jackson's return not enough for AU," *Huntsville Advertiser*, Nov. 4, 1984.
- 159 *"I don't think that's because of me!"*: Mayes, Bob, "Jackson's Return Shaky," *Huntsville Times*, Nov. 6, 1984.
- 160 *"Jackson," said Dave Currey, the Bearcats coach*: "Auburn, Bo Jackson make believers of Cincinnati," *Jackson Sun*, Nov. 12, 1984.
- 161 *"Coach Perkins," a reporter asked during a lead-up*: Rutledge, Jerry, "This is it for Bama," *Anniston Star*, Nov. 30, 1984.
- 161 *Dye later admitted he overlooked the Tide*: Herndon, Mike, "Wrong Way Bo: Remembering the 1984 Iron Bowl 30 years later," *Al.com*, Nov. 28, 2014.
- 162 *"Field goal?" asked Crowe*: "The Uncivil War," p. 79.
- 162 *Ron Middleton, the tight end, brought the play into the*: huddle "Braggin' Rights," pp. 308-309.
- 162 *The Alabama defensive players held hands in the huddle*: McCollister, Tom, "Tide turned Dye call into big mistake," *Atlanta Constitution*, Dec. 2, 1984.
- 163 *"Man, how could [Dye] do that?"*: McCollister, Tom, "Tide turned Dye call into big mistake," *Atlanta Constitution*, Dec. 2, 1984.
- 164 *Outside the door, fans stomped their feet*: McCollister, Tom, "Tide turned Dye call into big mistake," *Atlanta Constitution*, Dec. 2, 1984.
- 164 *"If I had known Bo was going the wrong"*: Reese, Earnest, "Bo blasts critics, might forgo his senior year," *Atlanta Constitution*, Dec. 5, 1984.
- 164 *"Loyalty," wrote Donny Claxton in the Plainsman*: Claxton, Donny, Small turnout in Memphis showed little loyalty to AU," *Auburn Plainsman*, Jan. 10, 1985.

CHAPTER 11: A BAIRD MAN

- 165 *Once upon a time, Nix had guided the program*: "Former Auburn Baseball Coach Paul Nix Passes Away," www.auburntigers.com, April 13, 2009.
- 165 *"He's a proven winner"*: "Auburn hires Baird as baseball coach," *Selma Times-Journal*, June 1, 1984.
- 167 *"I saw four or five guys, total"*: Clark, N. Brooks, "Which way you gonna go, Bo?" *Sports Illustrated*, May 13, 1985.
- 167 *Auburn opened at home on February 27*: "Plumb's 2 HRs lead Auburn," *Alabama Journal*, Feb. 28, 1985.
- 167 *Jackson hit two doubles*: Peters, Dan, "Shelton's HR Spurs Blazers Past Hawks," *Montgomery Advertiser*, March 7, 1985.
- 168 *"Bo isn't a polished baseball player,"*: Bobcock, Mike, "Bo plays baseball," *Lincoln Journal Star*, March 15, 1985.
- 169 *Auburn won, 12-6, and those involved*: "Auburn routs Troy," *Anniston Star*, March 18, 1985.
- 170 *In the lead-up, the Georgia Pep Band*: Aronin, Ivan, "Bo blasts Bulldogs in first night game at Foley Field," *The Red & Black*, April 4, 1985.
- 171 *Miller, the Georgia catcher, placed one*: Martinez, Michael, "Bo Jackson Has a Choice: Football or Baseball," *New York Times*, May 19, 1985.
- 174 *On Friday, March 29, the Bo Jackson-less*: Icolano, Jr., Paul, "Dye's Tigers begin spring drills with new look," *Auburn Plainsman*, April 1, 1985.
- 174 *When asked at the time, Jack Crowe*: Icolano, Jr., Paul, "Thunder, lightning brand I-formation," *Auburn Plainsman*, April 11, 1985.
- 175 *"The scouts see Jackson playing"*: Clark, N. Brooks, "Which way you gonna go, Bo?" *Sports Illustrated*, May 13, 1985.
- 175 *"I will be back," he said*: Hollis, Charles, "Scouts call Bo best they've seen, another Winfield," *Birmingham News*, May 30, 1985.
- 175 *He invited Jackson to visit during the team's*: Allen, Karen, "Another Jackson in Angels' plans," *USA Today*, June 19, 1985.
- 176 *The Angels (really, Himes) had some thoughts*: Ballard, Perry, "Jackson Not Interested In Angels' Offers," *Opelika-Auburn News*, June 25, 1985.

NOTES

- 176 *On February 14, 1985, the Auburn chapter: "Personals," Auburn Plainsman*, Feb. 14, 1985.
- 176 *It all began during the recruiting process:* Blackwell, Mary, "From Barfield to Chizik, Auburn's Tigerettes and Tiger Hosts have adapted to evolving recruiting culture," *thewareaglereader.com*, Sept. 11, 2012.
- 177 *In her 1991 Atlanta Magazine essay:* Harris, Melissa, "I was an SEC Recruiting Chick," *Atlanta Magazine*, Dec. 1991.
- 178 *"Bo came over to return an old ring of mine:* Dye, Missy, "Bo Engaged," *Opelika-Auburn News*, Feb. 9, 1986.

CHAPTER 12: SENIORITIS

- 181 *In the lead-up to the Tigers' September 7 opener:* Rosenberg, I. J., "The Heisman," *Birmingham News*, Aug. 25, 1985.
- 181 *"I hope," he said, "the people who choose":* Finebaum, Paul, "Is this Bo's big year?" *Birmingham Post-Herald*, Aug. 26, 1985.
- 181 *"Bo doesn't really like this.":* Binford, Gary, "Making a Run for the Heisman," *Newsday*, Aug. 27, 1985.
- 183 *All told, Jackson's first quarter totals were six carries:* Murphy, Mark, "The Bo Show," *Inside The Auburn Tigers Newsletter*, Sept. 1985.
- 183 *After the convincing win over the Ragin' Cajuns:* Nissenson, Herschel, "Auburn vaults to top of poll," *Longview News-Journal*, Sept. 10, 1985.
- 183 *They faced a somewhat stiffer test:* Arnold, Van, "Duckworth's exit break for Auburn," *Hattiesburg American*, Sept. 15, 1985.
- 183 *On July 6, Jon's right leg had been severed:* Webb, Donnie, "Auburn star makes winning visit," *Anniston Star*, Sept. 14, 1985.
- 184 *Later in the season, a woman named Peggy England:* "Bo Stories," pp. 60–61.
- 185 *In those thirteen days:* Shearer, Ed, "Bo Jackson sets lofty rushing goals," *Birmingham Post-Herald*, Sept. 10, 1985.
- 186 *"Some of the guys got to talking":* Reilly, Rick, "The Vols Had a Ball," *Sports Illustrated*, Oct. 7, 1985.
- 186 *Sports Illustrated called him "fishing-line thin":* Reilly, Rick, "The Vols Had a Ball," *Sports Illustrated*, Oct. 7, 1985.
- 187 *Jackson spent the remainder of the game standing and watching:* Scarbinsky, Kevin, "Bruised knee sends Bo to sideline," *Birmingham News*, Sept. 29, 1985.
- 187 *Plus, said Dye, "at that point":* "Auburn's Jackson defends action," *Clarion-Ledger*, Oct. 3, 1985.
- 188 *Paul Finebaum, the excellent:* "Jackson's disappearing act sabotages Tigers' high hopes," *Birmingham Post-Herald*, Nov. 3, 1985.
- 189 *Tony Razzano, the San Francisco 49ers director:* McGinn, Bob, "The McGinn Files: Bo Jackson's 'legendary' talent is a curiosity 30 years later," *The Athletic*, Sept. 18, 2020.
- 189 *"I got down to about the ten":* "21st and Prime Podcast" conversation between Bo Jackson and Deion Sanders, Oct. 26, 2020.
- 190 *On his final carry of the first half:* Scarbinsky, Kevin, "Bruised Bo wanted to play—I just couldn't," *Birmingham News*, Nov. 3, 1985.
- 190 *"I had the feeling he'd do that if we played good defense.":* Adams, John, "Badge of courage won't go to Bo," *Florida Times-Union*, Nov. 3, 1985.
- 191 *"Seems like Bo has a tendency to leave the ball:* Reilly, Rick, "Their Hall-mark is winning," *Sports Illustrated*, Nov. 11, 1985.
- 191 *Jackson "should have chosen baseball yesterday":* Adams, John, "Badge of courage won't go to Bo," *Florida Times-Union*, Nov. 3, 1985.
- 191 *"People are starting to wonder how much Jackson cares":* Fleischman, Bill, "Jackson Putting Heisman Ahead of Team, Critics Say," *Philadelphia Daily News*, Nov. 5, 1985.
- 192 *This was true in the 1960s:* "Sports at a Glance," *Independent Record (Helena, Mt.)*, Jan. 9, 1982.

- 193 *"Maybe we've got it wrong"*: Reilly, Rick, "What The Heck, Why Not Dudek?" *Sports Illustrated*, Dec. 2, 1985.
- 193 *Dudek did not know he would wind up on the cover*: Guay, Victoria, "Where are they now? Plymouth State football legend Joe Dudek," *fosters.com*, Dec. 6, 2009.
- 195 *One night earlier, Mike Hubbard*: Broadway Lumpkin, Bill, "Bo's busy day stirs memories," *Birmingham Post-Herald*, Dec. 9, 1985.
- 196 *Tommie Agee, Jackson's roommate and fullback*: Lumpkin, Bill, "Jackson now part of history," *Birmingham Post-Herald*, Dec. 9, 1985.

CHAPTER 13: CLUTTER

- 197 *When the ceremony at the Downtown Athletic Club*: Lumpkin, Bill, "Bo's busy day stirs memories," *Birmingham Post-Herald*, Dec. 9, 1985.
- 197 *"I thought I'd be coming back to quiet Auburn"*: Ballard, Perry, "A Hero Returns Home," *Opelika Auburn News*, Dec. 10, 1985.
- 197 *That night, Jackson and his pals hit the town: hard* "Bo Knows Bo," p. 91.
- 199 *Linda told Carrie Muskat of Chicago Sports Profiles that she*: Muskat, Carrie, "Introducing The Bo Jackson Family," *Chicago Sports Profiles*, Aug. 1993.
- 199 *"Bo said, 'Let's get married now,'"*: Rix, Henri, "Bo's wife supports her favorite superstar," *Tulsa World*, Aug. 10, 1989.
- 200 *In an extensive August 25, 1985*: Hinton, Ed, "Super Bo," *Atlanta Journal-Constitution*, Aug. 25, 1985.
- 201 *"I want people to see me not as an Auburn"*: Nissenson, Herschel, "Bo shows a different side at the Heisman Trophy presentation," *Birmingham News*, Dec. 13, 1985.
- 201 *On New Year's Day 1986, Jackson's Auburn*: Canning, Whit, "Texas A&M's Bryant just as valuable as Jackson," *Fort Worth Star-Telegram*, Jan. 2, 1986.
- 201 *Somehow, Joe Dudek—the Division III*: Long, Shep, "Lion kicker Walsh to play in Japan Bowl," *Columbia Daily Spectator*, Jan. 3, 1986.
- 205 *The next time the East had the ball*: "Jackson Scores 3 Touchdowns To Lead East over West in Japan," *Montgomery Advertiser*, Jan. 13, 1986.
- 206 *"It was good to meet Bo today,"*: "South offense (Jackson) arrives for Senior Bowl," *Alabama Journal*, Jan. 15, 1986.

CHAPTER 14: BUCKED UP

- 210 *"I'm not telling until the summer,"*: "Jackson Wins Award, Fields More Questions," *Montgomery Advertiser*, Feb. 11, 1986.
- 210 *"He's going to the NFL,"*: Selman, Jim, "Which Way Will Bo Go?" *Tampa Tribune*, March 6, 1986.
- 210 *The Tigers baseball season opened on February 26*: "Auburn '9' Wins Opener, 5-4," *Selma Times-Journal*, Feb. 27, 1986.
- 210 *The Gamecocks started a sophomore right-hander*: Williams, Chuck, "Eskins 'cuffs Tigers," *Anniston Star*, March 25, 1986.
- 210 *"Bo Jackson's decision between"*: "Oh My! Dodgers Work at Training," *Kenosha News*, March 16, 1986.
- 211 *"Jackson has retained Freland [sic] Abbott"*: Selman, Jim, "Which Way Will Bo Go?" *Tampa Tribune*, March 6, 1986.
- 212 *"We have had the rule for as long as I can"*: Finebaum, Paul, "Bo's Confusion Not His First Mistake to Hurt Auburn," *Birmingham Post-Herald*, March 31, 1986.
- 212 *In Jackson's four years at Auburn*: "The National Collegiate Athletic Association: A Study in Cartel Behavior," p. 46.
- 212 *A year earlier Jackson was prevented*: "Rules to Keep Jackson from Walkathon," *Montgomery Advertiser*, May 17, 1985.
- 212 *"The SEC clings to its pompous eligibility rules,"*: Wojnowski, Bob, "Dumb Rule Cost Jackson," *Florida Today*, March 30, 1986.
- 214 *"I asked for clarification as to what could"*: "Plane Ride Innocent Bo-bo," *The Tennessean*, March 30, 1986.

NOTES

- 214 "Now that there are to be no more at bats": Young, Dick, "Bo's Boo-Boo," *Wausau Daily Herald*, April 3, 1986.
- 215 *In an April 5, 1985 Atlanta Constitution piece*: Mortensen, Chris, "What's with Bo? It Depends on Who and When You Ask," *Atlanta Constitution*, April 6, 1986.
- 218 "Culverhouse is a businessman": Florence, Michael, "The Kansas City Deal," *Business Alabama*, Oct. 1986.
- 218 *The Buccaneers' asking price, however*: "Bucs Want to Sign Bo before Draft," *Opelika-Auburn News*, April 13, 1986.
- 218 *The consensus second-best player*: Forbes, Gordon, "NFL Draft Preview," *USA Today*, April 19, 1986.
- 219 *From the galley, a soft chant turned loud*: "Bo! Bo! Bo! Bo!": Florence, Michael, "The Kansas City Deal," *Business Alabama*, Oct. 1986.
- 219 "This is the ball you want, Bo.": Johnson, Joey, "The Commissioner Speaks," *Tampa Tribune*, April 30, 1986.
- 219 "I'm happy that the Buccaneers drafted me,": Henderson, Joe, "Jackson's Plans Will Follow His Heart," *Tampa Tribune*, April 30, 1986.
- 219 "You sure have nice weather": Selman, Jim, "Bo Visits Tampa, but Nothing's New," *Tampa Tribune*, May 22, 1986.
- 219 *The next morning he had*: McEwen, Tom, "Recruiting Time for Bucs and Bo," *Tampa Tribune*, May 22, 1986.
- 221 *On May 19, Jackson and Woods traveled to Toronto*: "Bo Jackson Takes Swing By Baseball," *Albuquerque Journal*, May 20, 1986.
- 221 *The men entered the building*: "The Art of Scouting," p. 30.
- 221 *That's why, shortly after Jackson*: "Bo Jackson visits Royals Stadium," *Longview News-Journal*, May 30, 1986.
- 221 "Bo," he said, "do you really want to play baseball?": "The Art of Scouting," p. 30.
- 222 *Jackson stopped, spun*: "The Art of Scouting," p. 31.
- 222 "Do you think anybody else": "The Art of Scouting," p. 32.
- 223 "The kid was on cloud nine,": Florence, Michael, "The Kansas City Deal," *Business Alabama*, Oct. 1986.
- 223 "If it's a matter of money, I know we'll win": Wojnowski, Bob, "Culverhouse: We won't lose Bo to bucks," *Florida Today*, April 30, 1986.
- 224 "Kansas City's offer was considerably less": Florence, Michael, "The Kansas City Deal," *Business Alabama*, Oct. 1986.
- 225 *They were already sending out mailers*: Dodd, Dennis, "Bucs built their ticket-selling campaign around Jackson," *Kansas City Star*, June 22, 1986.
- 225 *He and Woods traveled via Fogelman's private plane*: Jackson, Bo, "Bo, on Bo," *Kansas City Star*, April 27, 1987.
- 225 *On June 20, Jackson and Woods*: "Jackson to Hold News Conference," *Tyler Morning Telegraph*, June 21, 1986.
- 225 "If we do that," Fogelman said, "will Bo sign?": Florence, Michael, "The Kansas City Deal," *Business Alabama*, Oct. 1986.
- 225 *Around 11:50 p.m., Woods looked at Jackson*: Marshall, Phillip, "It's Baseball for Bo," *Montgomery Advertiser*, June 22, 1986.
- 225 *He simply pulled out a cassette tape*: "Bucs' owner says gamble on Jackson was worth it," *Montgomery Advertiser*, June 22, 1986.

CHAPTER 15: MEMPHIS

- 226 *In college Jackson had used*: "Bo Knows Bo," p. 106.
- 227 *His chest was 46 inches across*: Robinson, Cindy, "Bo: Is Heisman winner worth Royals treatment?," *San Bernardino Sun*, Sept. 18, 1986.
- 227 "Black & Decker biceps,": Pomerantz, Gary, "For Jackson, the Proof Will Be in the Pounding," *Washington Post*, July 6, 1986.
- 227 "Jackson did what Balboni": Anderson, Dave, "Bo's Blast: 450 Feet Plus," *New York Times*, June 23, 1986.

NOTES

- 228 *"Listen, just listen, to the sound of Bo's bat,"*: "Jackson commands attention," *Pittsburgh Press*, March 25, 1990.
- 229 *The first to speak up was Hal McRae*: "Inside the Park," p. 188.
- 230 *The rest of the stadium*: "Baseball In Memphis," p. 77.
- 230 *For openers, he began, "it's hot here."*: Fleming, Mike, "Bo vows 'em in Memphis," *Lompoc Record*, June 29, 1986.
- 230 *Jackson admitted he knew*: "'Happy as a lark' Bo Jackson ready to have fun in minors," *Wilkes-Barre Citizens' Voice*, June 28, 1986.
- 230 *Jackson drove a brand-new black Alfa Romeo*: Gretz, Bob, "Bo returns to Auburn," *Kansas City Star*, Feb. 7, 1987.
- 231 *Jackson arrived thirty-seven minutes late*: Henderson, Joe, "Jackson: 'I'm ready to play,'" *Tampa Tribune*, July 1, 1986.
- 231 *"It cost me over \$20,000 to have*: Henderson, Joe, "Jackson: 'I'm ready to play,'" *Tampa Tribune*, July 1, 1986.
- 232 *On the mound for Columbus*: "East well represented," *Raleigh News and Observer*, June 30, 1981.
- 232 *Jim Turpin, the Chicks public address announcer*: Zapadka, Pete, "Plum's George is teammate of Bo Jackson in Memphis," *Pittsburgh Post-Gazette*, July 3, 1986.
- 232 *"The air," wrote Joe Henderson of*: Henderson, Joe, "Jackson: 'I'm ready to play,'" *Tampa Tribune*, July 1, 1986.
- 233 *"My trophy case is already full."*: "Bigger Than The Game," p. 211.
- 233 *When the Astros-Chicks ended*: Watkins, Billy, "Bo's debut a hint of superstardom," *Pensacola News Journal*, July 2, 1986.
- 234 *George's seventeen-year-old son was in high school*: "Bo Knows Bo," p. 109.
- 234 *After his debut single, Jackson fell*: "Jackson's Hitting .065; Team Stresses Patience," *Associated Press*, July 7, 1986.
- 234 *"He has great recognition,"*: Katz, Michael, "A Royal welcome for Bo," *New York Daily News*, Sept. 2, 1985.
- 234 *"[It shows] how little shame there is in having*: Kaul Donald, "Bo Jackson gives hope to baseball fans," *Philadelphia Daily News*, July 16, 1986.
- 236 *"[It] cleared the 360-foot fence in left center*: "Bo slams Greenville," *Greenville (S.C.) News*, July 18, 1986.
- 236 *The shot measured . . . 554 feet*: "Bo Jackson on a streak after slow start," *Courier-Journal*, July 22, 1986.
- 237 *Wherever Memphis played, fans*: "Southern League says thank you to Royals for singing Bo Jackson," *Courier-Journal*, Aug. 5, 1986.
- 237 *When Jackson expressed frustration with a bus*: "Bigger Than The Game," p. 211.
- 239 *"It was a circus," Jackson later said*: Eisenbath, Mike, "Minors Low Point For Bo," *St. Louis Post-Dispatch*, April 21, 1990.
- 239 *"None of us knew he had left,"*: "Bo's departure catches team by surprise," *Lincoln Journal Star*, Aug. 30, 1986.

CHAPTER 16: ROYAL

- 240 *"He'll be back because he's tough mentally,"*: Emert, Rich, "Pirates add to Carlton's troubles, defeat Phillies, 6-3," *Pittsburgh Press*, Sept. 15, 1985.
- 240 *After the Cincinnati Reds rocked him*: Fernandez, Bernard, "Carlton Calls It A Career," *Philadelphia Daily News*, Aug. 7, 1986.
- 241 *He didn't start that first Monday*: Bricker, Charles, "Jackson's debut: A hit, a near HR and a pro's poise," *Detroit Free Press*, Sept. 4, 1986.
- 243 *John Hirschbeck, the third base umpire*: Dolson, Frank, "Bo Jackson proves he's where he belongs," *Arizona Daily Star*, Sept. 14, 1986.
- 245 *"We're all ashamed,"*: "The Art of Scouting," p. 36.
- 246 *"One day," Ferraro said, "he will look back*: Tucker, Doug, "Jackson Debut Nearly 'Spectacular,' *Sheboygan Press*, Sept. 3, 1986.

NOTES

- 246 *A new and exciting real estate deal:* McEwen, Tom, "Culverhouse still pitching for Jackson," *Tampa Tribune*, Sept. 5, 1986.
- 246 *"I don't miss it,"*: Garber, Greg, "On NFL's Opening Day. Bo Shows No Remorse," *Hartford Courant*, Sept. 7, 1986.
- 247 *"Bo this, Bo that,"*: "Bo Jackson just wants to be one of the fellas," *Vancouver Sun*, Sept. 9, 1986.
- 247 *"He's been pampered a lot,"*: Robinson, Cindy, "Bo: Is Heisman winner worth Royals treatment?," *San Bernardino County Sun*, Sept. 18, 1986.
- 248 *"[It] was something of a construct,"*: "Bigger Than the Game," p. 277.
- 250 *For reasons Jackson never explained:* Posnanski, Joe, "The Legend of Bo," *joe-posnanski.substack.com*, April 16, 2021.
- 250 *When he returned to the dugout:* Dodd, Dennis, "Jackson ignites Royals with 475-foot shot," *Kansas City Times*, Sept. 15, 1986.
- 250 *The fans stood and applauded:* Rappaport, Ken, "What a blast!" *Associated Press*, Sept. 16, 1986.
- 250 *"Bo," said Hal McRae, the Royals:* McKenzie, Mike, "Everyone agrees, Jackson's first homer was something to see," *Kansas City Times*, Sept. 15, 1986.

CHAPTER 17: MIXED ROYALTIES

- 253 *So while Morlan and Co. knew not:* "Bigger than the Game," p. 178.
- 254 *Instead, he was stationed inside:* Smith, Paul C., "Royal Treatment," *Tampa Tribune*, Nov. 19, 1986.
- 256 *"Bo Jackson, facing the stiffest challenge:* Johnston, Joey, "Say It Ain't Bo!," *Tampa Tribune*, Jan. 29, 1987.
- 256 *"He knew the truth,"*: Ebling, Jack, "Dick Howser Gave It a Royal Shot, but Cancer Is Tough Foe," *Lansing State Journal*, Feb. 25, 1987.
- 257 *First, CNN reported:* Selman, Jim, "Bucs Says Jackson Deal Is Only Rumor," *Tampa Tribune*, Feb. 16, 1987.
- 257 *Then the New York Times insisted:* "Broncos Seek Jackson," *New York Times*, Feb. 21, 1987.
- 257 *Then Mike Lynn, general manager of the Minnesota:* Hartman, Sid, "Dick Biddle to handle 'U' defense," *Star Tribune*, Feb. 24, 1987.
- 258 *"I guess I was the only one who:* Nightengale, Bob, "Jackson assured spot on KC's roster," *Salina Journal*, April 5, 1987.
- 258 *Over the course of 17 games:* Pomerantz, Gary, "Bo Jackson a Fair Catch for Royals," *Washington Post*, April 24, 1987.
- 258 *"The best available running back:* Tucker, Doug, "NFL officials should ignore Jackson in upcoming draft," *Longview News-Journal*, April 16, 1987.
- 259 *Two years earlier, when Herschel Walker:* McGinn, Bob, "The McGinn Files: Bo Jackson's 'legendary' talent is a curiosity 30 years later," *The Athletic*, Sept. 18, 2020.
- 260 *"I always felt . . . he'd become the first 3,000-yard:* McGinn, Bob, "The McGinn Files: Bo Jackson's 'legendary' talent is a curiosity 30 years later," *The Athletic*, Sept. 18, 2020.
- 260 *With the 182nd pick in the seventh round:* "Brown can provide the blocks for Pitt to build on," Weiss, Jon, *Pittsburgh Press*, July 28, 1985.
- 260 *"Our feeling about him. . . he's a unique athlete,"*: Heisler, Mark, "Raiders Had Nothing to Lose, a Lot to Gain," *Los Angeles Times*, April 30, 1987.
- 261 *"We want him to look at it as a challenge:* "Two sports for Bo?" *Philadelphia Daily News*, May 4, 1987.
- 262 *On multiple occasions, Jackson:* "Gourmet taste," *Asbury Park Press*, May 11, 1987.
- 262 *At one point, Billy Gardner:* "Bo Jackson will sit out a few games," *Tampa Bay Times*, May 14, 1987.
- 263 *"Name this kid Eddie Jackson:* Bozich, Rick, "Royals show patience with Jackson, but he belongs at Omaha at this stage," *Louisville Courier-Journal*, May 19, 1987.
- 263 *"Is it even possible?"*: "Bo Knows Bo," p. 123.

- 265 *“Bo is a Kansas City Royal: Nightengale, Bob, and Jonathan Rand, “Bo Jackson wants to be a two-sport athlete,” Kansas City Times, July 11, 1987.*
- 265 *“We couldn’t joke with him because: “Inside the Park,” p. 188.*
- 266 *“I guess he got the last laugh, didn’t he?”: Nightengale, Bob, “Players react angrily to Bo’s permission slip,” Kansas City Star, July 12, 1987.*
- 266 *“It’s obvious the game isn’t about winning and losing: Heisler, Mark, “Bo Jackson to Cultivate New Hobby: Playing for Raiders,” Los Angeles Times, July 12, 1987.*
- 267 *“Some of the fans there are with me,”: Dodd, Dennis, “Taunting Bo becomes new hobby for fans,” Kansas City Times, July 17, 1987.*
- 267 *“He was absolutely great,”: “Ex-Heisman winner Vic Janowicz dies,” The (Lebanon, Pa.) Daily News, Feb. 29, 1966.*
- 268 *“He was in better shape when he showed up: “Vic Janowicz Makes Shift to Pro Grid,” The Marion (Ohio) Star, Nov. 19, 1954.*
- 268 *Years later, Washington acknowledged: Anderson, Dave, “Bo Jackson’s ‘Hobby,’” New York Times, July 16, 1987.*
- 269 *Tom Candiotti, an Indians pitcher: “Car and Driver Tested: The 13 Quickest Cars of the 1980s,” www.caranddriver.com, May 12, 2020.*

CHAPTER 18: THE DIFFERENT RUNNING BACK

- 270 *Beginning on Sept. 22, the NFLPA: Cosentino, Dom, “The 1987 NFL Players Strike Created The Modern NFL,” Deadspin, Jan. 25, 2018.*
- 271 *The strike finally ended, and on Oct. 17: Heisler, Mark, “A Hobby Horse,” Los Angeles Times, Oct. 18, 1987.*
- 276 *“Those SOB’s didn’t get me here to sit on the bench,”: Notes from Dick Schaap’s interview with Howie Long, June 18, 1990.*
- 276 *On the morning of Oct. 25: “Jackson to make debut for Raiders,” Santa Maria Times, Oct. 25, 1987.*
- 277 *“Eric,” Colts Coach Ron Meyer said afterward: Rowe, John, “Dickerson is upstaged in Colts debut,” Bergen Record, Nov. 2, 1987.*
- 277 *His first carry was on off-tackle dash: Oates, Bob, “Pride and Poise May Still Be There, but Ability Seems Lacking,” Los Angeles Times, Nov. 2, 1987.*
- 278 *When the afternoon ended: Shaughnessy, Dan, “Jackson’s newest job leaves him speechless,” Boston Globe, Nov. 2, 1987.*
- 279 *“I don’t think I’ll ever buy a place: “Shaky or Not, Maybe Bo Needs a Roommate,” Los Angeles Times, Dec. 7, 1987.*
- 279 *Early in the second half of the Vikings debacle Heisler, Mark, “Flores Gets the Call, Hilger Gets the Hook—Raiders Get Beat,” Los Angeles Times, Nov. 9, 1987.*
- 280 *“I expected him to come out and shake: “Raiders’ Bo Jackson blasts his way into NFL,” Napa Valley Register, Nov. 24, 1987.*

CHAPTER 19: MONDAY NIGHT

- 282 *Once, back in the early 1980s: Kensler, Tom, “Sooner Crop Has a Strong Texas Accent,” Daily Oklahoman, Feb. 11, 1983.*
- 282 *“When I’m done with you: “The Boz,” p. 105.*
- 283 *The Boz wore a gold number 44 earring: Tharp, Mike, “Oklahoma has turned itself into the Land of Boz,” San Francisco Examiner, Sept. 17, 1986.*
- 283 *He proceeded to infuriate fans: Henry, Jim, “Orange Bowl drew little interest—and wasn’t very interesting,” Tampa Tribune, Jan. 3, 1987.*
- 283 *“He started becoming somebody that I didn’t recognize,”: “Brian and the Boz,” ESPN 30 for 30, 2014.*
- 283 *He appeared on Good Morning America: Fame for 15 (TV series), “Dangerous Games: Brian Bosworth/Valerie Solanas,” March 15, 2002.*
- 283 *“It was supposed to be fun,”: Plaschke, Bill, “Bosworth’s Second Take: Reality,” Los Angeles Times, Aug. 27, 1996.*
- 283 *In the week before the Seahawks’ season opener at Denver: “Elway Shuts Up Seattle’s Bosworth,” Los Angeles Times, Sept. 14, 1987.*

- 283 *"I can't wait to get my hands: Ruiz, Steven, "How Brian Bosworth duped thousands of Broncos fans into raising a lot of money for charity," USA Today, July 6, 2017.*

CHAPTER 20: ICON

- 291 *"Bo is the type of athlete you expect: Murray, Jim, "Bo has easier time hitting a cornerback" Los Angeles Times, Nov. 26, 1987.*
- 292 *"Bo knows he is going to have to make our club: "Bo not assured of KC job," Santa Cruz Sentinel, Jan. 28, 1988.*
- 292 *But instead of gracefully: Isaacson, Melissa, "Cozy facilities luring baseball teams," Orlando Sentinel, Feb. 21, 1986.*
- 293 *When Michael Madden of the Boston Globe: Madden, Michael, "Bo speaks, sort of," Boston Globe, March 16, 1988.*
- 293 *In his 1989 autobiography, "Bo Knows Bo," "Bo Know Bo," p. 150.*
- 293 *Jackson batted .298 with five home runs: Kaegel, Dick, "Bo bucks odds again, wins Royals starting left-field job," Kansas City Times, March 29, 1988.*
- 294 *One is a metal bar used in hospitals: Ashby, Ted, "'Polecat Kept in Closet With Other Useful Items," Boston Globe, Jan. 24, 1964.*
- 294 *During his rookie season, for example: "The Seitzers vs. Middletown," Manhattan Mercury, April 24, 1987.*
- 297 *Kansas City led 3-1 entering the top: Kurkjian, Tim, "Brett, Jackson homer to Rock Ballard, Orioles, 6-2," Baltimore Sun, July 30, 1988.*
- 298 *"The timing is right for me to go: Heisler, Mark, "Flores Steps Down as Raider Coach but Did He Get a Push," Los Angeles Times, Jan. 21, 1988.*
- 298 *Only, by the late 1980s: "Slick," p. 328.*
- 298 *"I'm coming here with the thought: Hasen, Jeff, "Raiders hire 35-year-old coach," Kenosha News, March 1, 1988.*
- 300 *they rented the Santa Monica townhouse: Watson, Vikki, "Bo is trustworthy," Kansas City Star, Oct. 10, 1988.*
- 301 *On the morning of his first game: Springer, Steve, "Bo's Typical Sunday," Los Angeles Times, Oct. 17, 1988.*
- 302 *The diagnosis was a pulled hamstring: "Saints surge by Raiders," Santa Rosa Press Democrat, Oct. 24, 1988.*
- 302 *When asked, Jackson attributed: "Bo's Boo-Boo," San Francisco Examiner, Nov. 20, 1988.*
- 302 *"On several occasions the roar of the crowd: Ostler, Scott, "Los Angeles Turns Tables on Raiders, Abandons Them," Los Angeles Times, Nov. 21, 1988.*
- 303 *"Bo is a known quantity now: "Quote Department," Los Angeles Times, Nov. 16, 1988.*
- 303 *In an ugly 13-3 Week 10: Heisler, Mark, "It's a First for Raiders, They Share West Lead," Los Angeles Times, Nov. 7, 1988.*
- 303 *"Just when you think you've got him figured out": Heisler, Mark, "Bo Tells Shanahan He Will Return," Los Angeles Times, Dec. 20, 1988.*

CHAPTER 21: THE GREATEST YEAR I

- 305 *It began, somewhat strangely, in the woods: Polk, Alan, "Bo nips Davey in Buckmasters obstacle course race," Montgomery Advertiser, Jan. 29, 1989.*
- 305 *"Bo," Richard Woods, his agent: Nightengale, Bob, "Bo signs rich contract with Royals," Kansas City Times, Feb. 16, 1989.*
- 305 *When the Royals requested: Nightengale, Bob, "Look who's suddenly a contented Royal—Willie Wilson," Kansas City Star, March 31, 1989.*
- 306 *Not a bad slider: Buckley, Steve, "Bo, Royals take Oil Can for a ride," Hartford Courant, March 7, 1989.*
- 306 *"What did he hit?": Buckley, Steve, "Bo, Royals take Oil Can for a ride," Hartford Courant, March 7, 1989.*
- 306 *"At the plate he's more patient," Kaegel, Dick, "Bo's performance raises some eyebrows," Kansas City Times, April 24, 1989.*

NOTES

- 307 *"Biff! Pow! Crack!"*: Twyman, Gib, "This game's just a snap for Jackson," *Kansas City Star*, May 10, 1989.
- 307 *"The legend of Bo Jackson continues."*: Smith, Mike, "Eye Openers," *St. Louis Post-Dispatch*, May 11, 1989.
- 307 *The baseball ricocheted off the barrel*: Kurkjian, Tim, "First place doesn't mean first-rate in AL East," *Baltimore Sun*, May 21, 1989.
- 307 *Kirby Puckett, the Twins star center fielder*: Gammons, Peter, "The Big Stick," *Sports Illustrated*, June 12, 1989.
- 308 *Back home in Santurce, Puerto Rico*: Konkle, Matthew "Rookie gives Twins a lift," *St. Cloud Times*, May 22, 1989.
- 308 *"I hit it off the end of my bat,"*: "Bo Stories," p. 105.
- 309 *On the mound for the Royals*: Rieper, Max, "The 100 Greatest Royals of All-Time - #47 Steve Fari," *www.royalsreview.com*, July 1, 2008.
- 309 *"I'm flying full tilt,"*: Covering The Bases interview with Daron Vaught. March 3, 2021.
- 309 *"I wasn't even watching the play,"*: Nightengale, Bob, "Long throw faster than a speeding Mariner," *Kansas City Star*, June 6, 1989.
- 310 *"In my head I'm going*: Covering The Bases interview with Daron Vaught. March 3, 2021.
- 310 *"So I forget about the deke,"*: Nightengale, Bob, "Long throw faster than a speeding Mariner," *Kansas City Star*, June 6, 1989.
- 311 *"It's crazy,"*: Nightengale, Bob, "Long throw faster than a speeding Mariner," *Kansas City Star*, June 6, 1989.
- 312 *Jackson appeared on the cover*: Gammons, Peter, "The Big Stick," *Sports Illustrated*, June 12, 1989.
- 313 *"To hell with 40-40,"*: "Jackson's two homers lift Royals past A's 10-1," *Springfield News-Leader*, July 5, 1989.
- 315 *Because of injury concerns, the hockey scene*: Rossen, Jake, "Bo Knows Everything: Remembering Nike's Legendary Bo Jackson Ad Campaign," *mentalfloss.com*, May 21, 2020.
- 315 *On the afternoon of July 5, 1989*: Walker, Ben, "Retired Schmidt, injured Canseco win All-Star voting," *Springfield News-Leader*, July 6, 1989.
- 316 *"It wasn't a surprise to me,"*: "Baseball's main attraction—The Bo Jackson Show," *St. Joseph (Mo.) News-Press/Gazette*, July 10, 1989.
- 316 *For the first inning, however*: Chardy, Alfonso, "WHO's on first against proposed Radio Marti," *Fort Worth Star-Telegram*, July 8, 1982.
- 316 *An hour earlier, he had entered both clubhouses*: "21st and Prime Podcast" conversation between Bo Jackson and Deion Sanders, Oct. 26, 2020.
- 318 *"It sounded like it was hit like a golf ball,"*: Morgan, Chris, "Bo Jackson's 448-Foot ASG Blast Turned Ronald Reagan Into a Fan," *fanbuzz.com*, July 13, 2021.
- 318 *As soon as the ball touched down*: Churm, Steven R., and Jean Davidson, "For American League, a Field of Dreams," *Los Angeles Times*, July 12, 1989.

CHAPTER 22: THE GREATEST YEAR II

- 320 *Mandarich was widely considered*: Telander, Rick, "The Big Enchilada," *Sports Illustrated*, April 24, 1989.
- 321 *The team is just kind of an afterthought*: Murray, Jim, "Houston a Poor Host to Galloping Ghost," *Los Angeles Times*, Nov. 20, 1989.
- 322 *Because Jackson lived in a cocoon*: "Raiders lose Allen, but Bo should arrive today," *Sacramento Bee*, Oct. 11, 1989.
- 322 *"My problem is I've been*: "Allen says no to move for Bo," *Sacramento Bee*, Oct. 7, 1989.
- 322 *"No departing talk, no handshakes*: "You're Okay, It's Just a Bruise," p. 228.
- 325 *[Bo Jackson] is the best I've ever seen*: Bisheff, Steve, "Bo is the best ever," *North County Times*, Nov. 6, 1989.

NOTES

- 326 *“Art is on the same par: Heisler, Mark, “Chalk It Up to Old-Line Approach,” Los Angeles Times, Nov. 9, 1989.*
- 327 *As Glenn Dickey noted: “Just Win, Baby,” p. 220.*
- 327 *Allen made \$1.1 million for 16 games* Noland, Eric, “Allen’s ligament is fine, but his career may not be,” *Los Angeles Times*, Dec. 10, 1989.

CHAPTER 23: PRIME TIME

- 330 *“Steady bat, outstanding defensive skills: Ingram, Junior, “FSU’s Sanders: Football is it for now,” Pensacola News Journal, Sept. 3, 1986.*
- 330 *“The young man,” said George Steinbrenner: Dodd, Rustin, “When Bo met De-ion: Two transcendent stars, a feud and a night at Yankee Stadium,” The Athletic, July 15, 2020.*
- 330 *He arrived on Feb. 24: Kay, Michael, “Flashes,” New York Daily News, Feb. 25, 1989.*
- 330 *“Get that number off his back!”: Kay, Michael, “Yankees dim on Neon Deion,” New York Daily News, Feb. 26, 1989.*
- 331 *“I think I can do anything I want,:” Kerasotis, Peter, “Horner’s brilliance cut short by injury,” Florida Today, March 13, 1989.*
- 331 *“He’s always saying, ‘The Kid,’” Scheiber, Dave, “Decisions, Decisions,” Sports Illustrated, July 3, 1989.*
- 332 *First, he used the time between: Nunley, Deana, “Bo Jackson returns to college,” Birmingham Post-Herald, Jan. 19, 1990.*
- 333 *“I don’t know if Woods has: Twyman, Gib, “Bo-nanza premature for Jackson,” Kansas City Star, Jan. 18, 1990.*
- 337 *“If I crashed into the wall,:” Marcello, Brandon, “Why did Bo Jackson run up the outfield wall in 1990?,” www.al.com, Jan. 13, 2019.*
- 338 *The color commentator was Norm Hitzges: “Orioles Card ‘O’ The Day,” www.oriolescads.blogspot.com, May 6, 2000.*
- 339 *“That can’t be done,:” Boswell, Thomas, “What Bo Knows: Playing’s The Thing,” Washington Post, April 21, 1993.*
- 340 *“I don’t know who was pitching that night,:” “21st and Prime Podcast” conversation between Bo Jackson and Deion Sanders, Oct. 26, 2020.*
- 343 *“You can’t have a separated shoulder,:” Dodd, Rustin, “When Bo met Deion: Two transcendent stars, a feud and a night at Yankee Stadium,” The Athletic, July 15, 2020.*
- 343 *Once he reached the dugout: “21st and Prime Podcast” conversation between Bo Jackson and Deion Sanders, Oct. 26, 2020.*

CHAPTER 24: HIP

- 345 *“Bo Knows Bo is more than 200 pages: Finn, Timothy, “Bo By Bo,” Kansas City Star, Oct. 12, 1990.*
- 345 *His rocket will land: Baker, Chris, “Shell Waiting for Bo’s Rocket to Land,” Los Angeles Times, Oct. 12, 1990.*
- 346 *When Jackson entered: Dufresne, Chris, “Bo Holds Annual Coming-Out Party,” Los Angeles Times, Oct. 18, 1990.*
- 347 *“I’m the third-string tailback,:” “Bo knows he’ll be ready to play Sunday,” The Californian, Oct. 18, 1990.*
- 347 *“That’s part of my game-plan,:” Cox, Bob, “Jackson makes mark in his seasonal debut,” News-Pilot, Oct. 22, 1990.*
- 348 *And in the Bengals matchup: Downey, Mike, “Bo Comes Up Short, but Not the Raiders,” Los Angeles Times, Dec. 17, 1990.*
- 348 *He also reached a decision: Conklin, Mike, “Bo to concentrate on only baseball,” Chicago Tribune, Nov. 20, 1991.*
- 348 *“When I leave the ballpark: Brown, Ben, “Bo’s private side always stays home,” USA Today, Nov. 22, 1988.*

- 349 *Because this was its star client's*: Stewart, Larry, "TV Blackout Is Lifted," *Los Angeles Times*, Jan. 12, 1991.
- 352 *When the Bengals grabbed him 57th overall*: Free, Bill, "Walker first Terp, goes to Bengals; Dolphins pick Edmunds in 3rd round," *Baltimore Sun*, April 26, 1988.
- 353 *"The momentum of my body kept going,"*: ESPN Sports Century, "Bo Jackson."
- 354 *"It felt like somebody,"*: ESPN Sports Century, "Bo Jackson."
- 355 *"It's a hip pointer,"*: "Jackson could miss AFC final," *North County Times*, Jan. 15, 1991.
- 355 *"I had [hip pointers],"*: Craig, Jack, "Simpson made the call," *Boston Globe*, March 19, 1991.
- 356 *A few hours after the game*: Popper, Joe, and Steve Cameron, "The fall of the rising star," *Kansas City Star*, April 14, 1991.
- 356 *"Do you see all that dark stuff?"*: ESPN Sports Century, "Bo Jackson."
- 357 *"Bo Jackson's a baseball player,"*: "Chatter Box," *North County Times* (Oceanside, Cal.), Jan. 20, 1991.
- 357 *"Bo Jackson showed his true colors*: Keisser, Bob, "Of Todd's woes, Bo's no-shows and Super Bowls . . ." *Long Beach Press-Telegram*, Jan. 23, 1991.

CHAPTER 25: REDUCED

- 358 *On. Feb. 14, 1991, roughly six weeks after*: Dufresne, Chris, "Royals Cite Hip Injury, Cut Jackson," *Los Angeles Times*, March 19, 1991.
- 358 *"Bo told me the injury wasn't anything serious,"*: Cameron, Steve, "Royals watching Jackson's injury," *Kansas City Star*, Jan. 30, 1991.
- 359 *"Would he listen?"*: Kaegel, Dick, "Royals' season opener is sold out," *Kansas City Star*, Feb. 21, 1991.
- 359 *"If you are Diogenes, looking for an honest man,"*: Twyman, Gib, "Bo's act becoming sideshow," *Kansas City Star*, June 8, 1991.
- 359 *Pitcher Mark Davis was one*: Kaegel, Dick, "Opener is goal for Jackson now," *Kansas City Star*, Feb. 28, 1991.
- 359 *Bret Saberhagen, Kansas City ace*: Twyman, Gib, "Royals could see Jackson feared worst from injury," *Kansas City Star*, March 17, 1991.
- 361 *"There was always the risk,"*: Cameron, Steve, "Doubt is cast on Jackson's health," *Kansas City Star*, March 16, 1991.
- 361 *On March 15, Joyce ran more tests*: Popper, Joe and Steve Cameron, "The fall of the rising star," *Kansas City Star*, April 14, 1991.
- 361 *"He was as down as I've ever seen him,"*: Twyman, Gib, "Royals could see Jackson feared worst from injury," *Kansas City Star*, March 17, 1991.
- 361 *Six years earlier, the Boston Red Sox*: "Explaining Dr. Andrews, the brand," *SB Nation*, Sept. 15, 2013.
- 362 *"It is with very deep regret*: Cameron, Steve, "Royals choose to release Jackson," *Kansas City Star*, March 19, 1991.
- 363 *"I've had a better relationship*: Kaegel, Dick, "Jackson felt end could be at hand," *Kansas City Star*, March 20, 1991.
- 364 *A Seattle radio station sent*: "Bo Jackson in Little League?" *San Francisco Examiner*, March 22, 1991.
- 364 *The Live Oak Gray Ghosts*: "Live Oak Gray Ghosts want Bo," *Miami Herald*, March 22, 1991.
- 364 *In Wichita, the front office*: "Promotion makes fun of injury," *Kansas City Star*, April 25, 1991.
- 364 *The value of Jackson's Topps rookie card*: Pugh, Tony, "Jackson Action," *Miami Herald*, March 25, 1991.
- 364 *Companies seeking Bo Jackson's endorsement*: Foltz, Kim, "Despite injury, Bo Jackson still in endorsement game," *Tampa Bay Times*, March 25, 1991.
- 364 *"This was the chance he took*: Rosenthal, Ken, "Bo knew it all: It might cost him everything," *Modesto Bee*, March 20, 1991.

NOTES

- 364 *"He was doing it all on raw ability:* Ryan, Bob, "No two ways about it," *Boston Globe*, March 19, 1991.
- 364 *"He blithely ignored the advice:* Krikorian, Doug, "Bo sidelined by an illusion of immortality," *Raleigh News and Observer*, March 21, 1991.
- 365 *One by one, baseball executives:* "Two Sports Too Many, Even for Bo Jackson," *Asheville Citizen-Times*, March 21, 1991.
- 365 *"The final chapter in the Bo story is written,"*: Cameron, Steve, "Jackson release official," *Kansas City Star*, March 23, 1991.
- 365 *According to Richard Woods, the agent:* "12 teams express interest in Bo," *Wichita Eagle*, March 29, 2021.
- 365 *The Yankees sought the advice:* Ringolsby, Tracy, "Will Bo Ever Play Again?" *Inside Sports*, June 1991.
- 365 *Dr. James Boscardin, the team's senior physician:* Verdi, Bob, "Signing Jackson an All-Star move," *Chicago Tribune*, April 4, 1991.
- 365 *he believed the hip injury was more:* Solomon, Alan, "A closer look at Bo encourages doctors," *Chicago Tribune*, April 5, 1991.
- 365 *"Any time you can get an athlete:* Robinson, Alan, "Chicago puts up the dough for ailing Bo," *Salina Journal*, April 4, 1991.
- 366 *The three-year contract would pay:* Solomon, Alan, "Sox make a small bet on Bo," *Chicago Tribune*, April 4, 1991.
- 366 *I'm going to get my hip back into shape:* Jackson, Bo, "A Fielder's Dreams," *New York Times*, April 8, 1991.
- 367 *"If you knew what the Royals:* Popper, Joe and Steve Cameron, "The fall of the rising star," *Kansas City Star*, April 14, 1991.
- 367 *"Don't quote me,"*: Popper, Joe, and Steve Cameron, "The fall of the rising star," *Kansas City Star*, April 14, 1991.
- 367 *Later, in a chat with:* Ringolsby, Tracy, "Will Bo Ever Play Again?," *Inside Sports*, June 1991.
- 368 *"I'm not very good at spectator sports,"*: Jackson, Bo, "Play ball without me (for just a bit)," *Sacramento Bee*, April 14, 1991.
- 368 *In the spirit of a fresh start:* Marran, David, "Thud! New Comiskey opens to a 16-0 White Sox embarrassment," *Kenosha News*, April 19, 1991.
- 368 *The pool was 18 feet long:* Johnson, K. C., "Comiskey rehab pool the wave of the future," *Chicago Tribune*, Sept. 13, 1991.
- 368 *"Herm doesn't like to rest injuries,"*: Baumbich, Charlene, "When they're down but not out," *Chicago Tribune*, Oct. 4, 1992.
- 369 *"X-rays definitely showed some improvement,"*: "Sox say Bo's hip improved, but still no word on return," *Chicago Tribune*, June 19, 1991.
- 369 *In May, Physician and Sportsmedicine, a medical journal:* Warren, James, "Who knows," *Chicago Tribune*, May 23, 1991.
- 369 *On July 16, several hours before the Sox:* "Bo takes first swings since last October," *The (Moline, Ill.) Dispatch*, July 17, 1991.
- 370 *Andrews offered an update:* "Docs say Bo making excellent progress," *The Dispatch (Moline, Ill.)*, July 21, 1991.
- 370 *"I have never had to work at anything,"*: Patterson, Ken, "Bo learns patience in his comeback," *Anniston Star*, Aug. 27, 1991.
- 370 *"I had butterflies in my stomach,"*: Viorva, Jeff, "Jackson just wants to work," *Northwest Herald*, Aug. 8, 1991.
- 370 *"He was awesome,"*: "Bo takes batting practice with White Sox," *Herald and Review (Decatur, Ill.)*, Aug. 7, 1991.
- 370 *"It's a sense of relief,"*: "Bo gets some swings in live batting practice," *Journal Gazette (Mattoon, Ill.)*, Aug. 7, 1991.
- 370 *On Aug. 15, the team released Ron Kittle:* "Number's up—Sox release Kittle," *The Dispatch (Moline, Ill.)*, Aug. 16, 1991.
- 371 *"They came from all over,"*: Le Batard, Dan, "Bo Jackson fever strikes Sarasota ballpark," *Miami Herald*, Aug. 26, 1991.

- 371 *"He was awesome,"*: Korzenowski, Scott, "Bo show a no-go," *Fort Myers News-Press*, Aug. 25, 1991.
- 373 *"I'd like to say we appreciate"*: Korzenowski, Scott, "Fans only get a glimpse of superstar," *Fort Myers News-Press*, Aug. 25, 1991.
- 373 *When a lovely day at the park*: Strauss, Joe, "Bo plays two cautiously as comeback begins in Class A," *Atlanta Constitution*, Aug. 26, 1991.
- 373 *Now pitching for Charlotte*: Brunson, Dennis, "Maldonado fills Richey's shoes in Braves' pen," *The Item (Sumter, S.C.)*, Aug. 6, 1989.
- 374 *As soon as he ran through the base*: Le Batard, Dan, "No: 'It was fun,'" *Anniston Star*, Aug. 26, 1991.
- 374 *"He turned it on when he thought he was going to get a hit,"*: "Bo makes return to baseball," *Associated Press*, Aug. 26, 1991.
- 375 *"It's like holding a golf tournament,"*: Aiello, John, "Bo takes comeback to Barons," *Montgomery Advertiser*, Aug. 27, 1991.
- 375 *As fans cheered, Jackson whispered*: "Bo goes 2-for-4 in debut with Barons," *Selma Times-Journal*, Aug. 27, 1991.
- 376 *"He may always have a detectable"*: Flanagan, Jeffrey, "Jackson hitless but happy, healthy," *Kansas City Star*, Sept. 3, 1991.

CHAPTER 26: THE RETURN

- 377 *"Why should I seek vengeance"*: "Bo Jackson to return Monday," *Kansas City Star*, Sept. 1, 1991.
- 378 *"Bo used to take a second"*: Kaegel, Dick, "Royals plan Jackson strategy," *Kansas City Star*, Sept. 2, 1991.
- 378 *A crowd of 37,187 fans filed*: Solomon, Alan, "The show is hardly all Bo's," *Chicago Tribune*, Sept. 3, 1991.
- 378 *It was, Jerome Holtzman of the*: Holtzman, Jerome, "A little bit of history and a lot of show business," *Chicago Tribune*, Sept. 3, 1991.
- 378 *Four months earlier, while pitching*: MacIntyre, Iain, "Canadians' ace Hernandez facing serious arm surgery," *Vancouver Sun*, May 18, 1991.
- 379 *"Now that I've gotten those first"*: Diedrich, Robert W., "Jackson's patience prevails, collects 2 hits," *Northwest Herald*, Sept. 6, 1991.
- 380 *Against the Rangers in Arlington*: DeMarco, Tony, "Bo shows Rangers he still knows," *Fort Worth Star-Telegram*, Sept. 7, 1991.
- 380 *"That's the best I've seen him run"*: Solomon, Alan, "White Sox notes," *Chicago Tribune*, Sept. 15, 1991.
- 381 *"As far as I'm concerned"*: Conklin, Mike, "Bo to concentrate on only baseball," *Chicago Tribune*, Nov. 20, 1991.
- 382 *On December 13, 1991*: Siegel, Alan, "The Legend of 'Tecmo Super Bowl,'" *The Ringer*, Nov. 17, 2016.
- 382 *"Because I wanted to use unique formations"*: Raguse, Lou, "The Fathers of Tecmo Super Bowl," *louraguse.com*, Feb. 26, 2016.
- 382 *Hideshia Yamaguchi, who worked on the game*: Robinson, John, "Sports Video Game Rankings (1-5)," *ESPN.com*, May 10, 2013.
- 383 *"For context, Barry Sanders and Jerry Rice were next at 69"*: Kantowski, Ron, "5 things about Bo Jackson, unstoppable video game star," *Las Vegas Review-Journal*, July 18, 2020.
- 383 *"For 15 years, the greatest"*: Simmons, Bill, "Who's better than Bo?" *ESPN The Magazine*, Sept. 1, 2003.
- 383 *"immaculate, expensive,"*: Muskat, Carrie, "Introducing The Bo Jackson Family," *Chicago Sports Profiles*, Aug. 1993.
- 384 *"He's in a crouch more,"*: Solomon, Alan, "Bo knows that his future is murky," *Chicago Tribune*, Feb. 18, 1992.
- 385 *The man behind a Nike marketing bonanza*: Vorva, Jeff, "Jackson's hip a hot topic again," *Northwest Herald*, Feb. 7, 1993.

NOTES

- 385 *The guard had left the game*: Solomon, Alan, "Bo knows that his future is murky," *Chicago Tribune*, Feb. 18, 1992.
- 385 *He went 2-for-2 in the*: Walker, Ben, "Bo's designated problem: running," *Northwest Herald*, March 6, 1992.
- 386 *Against the Detroit Tigers*: Wulf, Steve, "It Hurts Just To Watch Him," *Sports Illustrated*, March 16, 1992.
- 386 *He called Jackson "a cartoon."*: Lincicome, Bernie, "He still doesn't know it's over," *Chicago Tribune*, March 11, 1992.
- 386 *On March 9, in an exhibition game*: Solomon, Alan, "Bo hobbles off field—for now," *Chicago Tribune*, March 11, 1992.
- 386 *"It's like pinch hitting for Ted Williams,"*: Littwin, Mike, "Now it's what Bo can't do, but the fans are still his," *Baltimore Sun*, March 10, 1992.
- 387 *On the morning of April 4, 1994*: "Bo satisfied after surgery," *Anniston Star*, April 5, 1992.
- 387 *The vast majority of those who underwent*: Anstett, Patricia, "Doctors fear Bo Jackson's hip will fail," *Detroit Free Press*, March 2, 1993.
- 387 *Five days later, Jackson returned to*: Vorva, Jeff, "Bo knows how to stay optimistic," *Northwest Herald*, April 14, 1992.
- 387 *"I'm running like a John Deere!"*: "Bo knows the mound," *The Dispatch (Moline, Ill.)*, April 14, 1992.
- 388 *The White Sox opened at home against*: Solomon, Alan, "Jackson, Fisk limp in together," *Chicago Tribune*, April 14, 1992.
- 388 QUERY: Endnote was empty but reference still in text. Pls confirm deletion is intentional.
- 388 *"I still have a lot of open wounds*: Nightengale, Bob, "Do You Know Him?" *Los Angeles Times*, April 4, 1994.
- 388 *"I tried to have a relationship*: "Raising a Modern-Day Knight," p. 73
- 389 *From this point on, Jackson wrote*: Terry, Mike, "Bo knows life after baseball," *San Bernardino County Sun*, July 10, 1994.
- 389 *"We don't want eight*: Furman, Wade, "ChiSox planning on Jackson comeback," *Rock Island Argus*, July 2, 1992.
- 389 *His stomach had been torn open by bullets*: Nolan, Kate, "Fitness guru speaks out," *Arizona Republic*, Oct. 26, 2005.
- 389 *"It's a very advanced and specialized form of rehabilitation,"*: "Jackson in Phoenix for rehab," *Tucson Star*, May 9, 1992.
- 390 *He was asked for his opinion*: Tefertiller, Casey, "Expert: Bo might play again," *San Francisco Examiner*, March 28, 1992.
- 390 *"As an athlete, he just recovers faster,"*: Goodykoontz, Bill, "Bo gets hip to Valey with rehab, tae kwon do," *Arizona Republic*, May 10, 1992.
- 390 *"My rehabbing was the hardest*: Donnellon, Sam, "Bo turns the other cheek to skeptics," *Philadelphia Daily News*, March 3, 1993.
- 390 *"It was 24 hours a day*: Boswell, Thomas, "What Bo Knows: Playing's the Thing," *Washington Post*, April 21, 1993.
- 390 *"You can't even tell which hip it is,"*: Cafardo, Nick, "Sox Hope to Catch up with Pena's Agent," *Boston Globe*, Sept. 7, 1992.

CHAPTER 27: A HOG'S HEART ON A FENCE POST

- 393 *When the biggest scar anyone*: Vincent, Charlie, "Jackson Has Long Odds in Battle to Become Baseball's Bionic Bo," *Detroit Free Press*, Feb. 28, 1993.
- 393 *"Anything," Jackson said, "to help the team out."*: Conklin, Mike, "Recovering Stars Hold Key for Sox," *Chicago Tribune*, Feb. 22, 1993.
- 394 *"The top part of the thigh*: Reaves, Joey, "Bo Setback? Sox Doctor Tells Fears," *Chicago Tribune*, Feb. 25, 1992.
- 394 *Although the 1993 hip*: Anstett, Patricia, "Doctors Fear Bo Jackson's Hip Will Fail," *Detroit Free Press*, March 2, 1993.

- 394 *"The constant abuse of competitive sports,"*: DePaolis, Mark, "The Bionic Bo Jackson Knows Better," *Minneapolis Star Tribune*, March 30, 1993.
- 394 *"Hitting is just like sex,"*: Twyman, Gib, "Bo Has Done All He Can, but It Won't Be Enough," *Kansas City Star*, March 7, 1993.
- 395 *A day later, against Texas*: Reaves, Joey, "Jackson's Debut at 1st a Success—He's Still Alive," *Chicago Tribune*, March 8, 1993
- 395 *In a game against the Yankees*: "Bo's Stock Rises Even as He Slides," *Chicago Tribune*, March 19, 1993
- 395 *"There was an audible gap,"*: Reaves, Joey "Bo's Safe—and Sound—after Slide," *Chicago Tribune*, March 16, 1993.
- 395 *"Everything that was there*: Holtzman, Jerome, "Verdict Is Still Out on Jackson's Value to Sox," *Chicago Tribune*, March 25, 1993.
- 397 *"I've reached my goal*: Reaves, Joey, "Sox Roster Includes Bo," *Chicago Tribune*, March 25, 1993.
- 397 *Inside the Comiskey press box*: Guyette, Rob, "Bo Jackson Adds on to His Legend," *Green Bay Press-Gazette*, April 10, 1993.
- 399 *"It had to come against the Yankees*: Lincicome, Bernie, "'Bo, The Movie'? It's a 'Natural,'" *Chicago Tribune*, April 10, 1993.
- 400 *In his midseason report card*: Reeves, Joey, "Joey Reeves' Sox Report Card," *Chicago Tribune*, July 15, 1993.
- 402 *"This is it, number one,"*: Vorva, Jeff, "Fisk Catches Record," *Northwest Herald*, June 23, 1993.
- 402 *"I don't think he expected it,"*: Reaves, Joey, "Schueler's 'Rough' Decision Hits Sox Players Emotionally," *Chicago Tribune*, June 29, 1993.
- 403 *"He didn't know what to do with himself,"*: Reaves, Joey, "Schueler's 'Rough' Decision Hits Sox Players Emotionally," *Chicago Tribune*, June 29, 1993.
- 404 *The final tab was four thousand dollars*: Nightengale, Bob, "Do You Know Him?" *Los Angeles Times*, April 4, 1994.
- 405 *"If he hits you, don't rip your helmet off,"*: Bo Jackson interview on the Rick & Bubba Show, WZZK-FM, May 17, 2017.
- 405 *"All I could think about when it happened*: "Nolan Ryan: The Making of a Pitcher," pp. 317–320.
- 408 *"We have been one bat short*: "Bo Jackson Back in Lineup as Sox Go after AL Game 3," *Daily Chronicle (DeKalb, Ill.)*, Oct. 8, 1993.
- 408 *"Bo didn't have much to say*: Holtzman, Jerome, "Mouthy Bo, Bell Pick a Bad Time," *Chicago Tribune*, Oct. 9, 1993.
- 408 *"I really don't have an excuse,"*: "Bo Whiffs with Game on the Line," *Herald and Review (Decatur, Ill.)*, Oct. 11, 1993.
- 408 *"Guys who talk a lot,"*: Ford, Bob, "Stewart Remains Quietly Confident despite Needling," *Philadelphia Inquirer*, Oct. 12, 1993.
- 409 *"Oh, those Chicago White Sox Jacksons,"*: Shaughnessy, Dan, "No-Action Jackson," *St. Louis Post-Dispatch*, Oct. 12, 1993.
- 409 *"Although Bo is eligible to become*: "Bo Can Become Free Agent after Sox Waive Option Year," *The Pantagraph*, Nov. 6, 1993.

CHAPTER 28: THE CIRCUS ACT

- 410 *"Bo," said Jerry Reinsdorf*: Sullivan, Paul, "Bo Knows He's Joining the Angels," *Chicago Tribune*, Jan. 31, 1994.
- 412 *Such a pathetic sight prompted*: Neil, Edward J., "Babe Ruth's Dive into Obscurity a Speed Record," *Burlington Free Press*, Aug. 2, 1935.
- 412 *He viewed himself as a fourth outfielder*: Gazzolo, Jim, "Are Angels Smart or Just Desperate?," *The Californian*, Feb. 1, 1994.
- 412 *One year earlier, on April 22, 1993*: Nightengale, Bob, "Worst Is Over," *Los Angeles Times*, Feb. 26, 1994.
- 413 *The Angels won 7-6, and afterward*: "Jackson Hits Slam in Win over Rockies," *Santa Maria Times*, March 5, 1994.

NOTES

- 416 *At Minnesota in April*: Nightengale, Bob, "Angel with an Attitude Steals Show," *Los Angeles Times*, April 7, 1994.
- 417 *Against Detroit in late May*: "Jackson's power still there as he collects 5 RBI in Angel win," *The Signal (Santa Clarita, Cal.)*, May 27, 1994.
- 417 "You have to realize John Dopson: Nightengale, Bob, "Angels Fire Buck Rodgers as Manager," *Los Angeles Times*, May 18, 1994.
- 418 "It's a good thing: "Quotable," *Santa Rosa Press Democrat*, July 22, 1994.
- 418 *Rod Carew, the team's hitting coach*: Weyler, John, "Carew Blasts Angels After Latest Shutout," *Los Angeles Times*, June 30, 1994.
- 419 *In a rare start in left field*: Nightengale Bob, "Timing Isn't Right for Bo and Angels," *Los Angeles Times*, July 8, 1994.
- 419 "I've never seen anything like this in my life,: Nightengale, Bob, "Bo Says Fans Hurting Team" *Los Angeles Times*, July 24, 1994.
- 419 "Politics have screwed this game up,,: Nightengale Bob, "Jackson Won't Decide Until Winter," *Los Angeles Times*, June 20, 1994.
- 419 *He was referring to the increasingly dark Chass, Murray, "Owners Terminate Season, Without the World Series,"* *New York Times*, Sept. 15, 1994.
- 420 *A few hours before the Angels' 5-3*: Nightengale, Bob, "Royals Have Angels Folding Tens in 11th, 5-3," *Los Angeles Times*, Aug. 10, 1994.

CHAPTER 29: AFTERMATH

- 423 *After eight months*: Weaver, Kendal, "No Knows Retirement," *Daily News Leader (Staunton, Va.)*, April 5, 1995.
- 423 *Jackson began working with Stephen Eich* Hevrdejs: Judy and Mike Conklin, "Bo Getting to Know about Being a Rookie in the Film World," *Chicago Tribune*, Oct. 11, 1996.
- 423 *He studied at Steppenwolf*: "Bo Faces Big Test as Guard in Movie," *Orlando Sentinel*, April 6, 1996.
- 424 *He read for more than 50 parts*: Haysom, Ian, "Bo's New Act," *Star-Phoenix (Saskatoon, Canada)*, Sept. 30, 1996.
- 424 *Finn was hooked*: "Bo Knows Acting; He's 'Visually Charismatic,' Director Says," *Pensacola News Journal*, Oct. 9, 1996.
- 424 *Filming commenced on March 9, 1996*: "Saturday Will Be First Day of Shooting Movie in Indianola," *Enterprise-Tocsin (Indianola, Miss.)*, March 7, 1996.
- 430 *Fifty eight deaths were confirmed*: "Storms Persist, Death Toll Rises," Reeves, Jay, and Holbrook Mohr, "Devastation," *Montgomery Advertiser* April 28, 2011.
- 430 *"The whole house caved in on top of that car,":* Bluestein, Greg and Holbrook Mohr, "Devastation," *Anniston Star*, April 29, 2011.
- 430 *On the morning of April 24, 2012*: Reeves, Jay, "Bo Leads Bike Tour for Tornado Relief," *Montgomery Advertiser*, April 25, 2021.
- 430 *The plan was to use*: Murschel, Matt, "Jackson gives back with 'Bo Bikes Bama' ride," *Sun Sentinel*, April 16, 2012.
- 430 *"I conjured up the idea*: Abramson, Mitch, Christan Red, Michael O'Keefe and Eric Barrow, "Bo to the Rescue," *New York Daily News*, March 25, 2012.

BIBLIOGRAPHY

- Allen, Marcus, with Carlton Stowers. *Marcus: The Autobiography of Marcus Allen*. New York: Thomas Dunne, 1997.
- Allen, Marcus, with Matt Fulks. *Road to Canton*. Champaign, Illinois: Sports Publishing, 2003.
- Bagley, Joseph. *The Politics of White Rights: Race, Justice, and Integrating Alabama's Schools*. Athens: University of Georgia Press, 2018.
- Barnhart, Tony. *Southern Fried Football: The History, Passion, and Glory of the Great Southern Game*. Chicago: Triumph Books, 2000.
- Bolton, Clyde. *War Eagle: A Story of Auburn Football*. Huntsville, Alabama: The Strode Publishers, 1973.
- Brown, Scott and Will Collier. *The Uncivil War*. Nashville: Rutledge Hill Press, 1995.
- Browning, Al. *Kick 'em Big Blue*. Montgomery, Alabama: Five Points South Productions, 2001.
- Bryant, Paul W. and John Underwood. *Bear: The Hard Life and Good Times of Alabama's Coach Bryant*. Boston: Little, Brown and Co., 1974.
- Burnett, Jason. *Early Bessemer*. Charleston, S.C.: Arcadia Publishing, 2011.
- A Circular of Information about Bessemer City, Alabama*. New York: The South Publishing Company, 1889.
- Colbert, Lewis, with George Littleton. *Lewis Colbert: The Unlikeliest Auburn Tiger*. Montgomery, Alabama: The Donnell Group, 2011.
- Cromartie, Bill. *Braggin' Rights*. Atlanta: Gridiron Publishers, 1994.
- Devaney, John. *Bo Jackson: A Star for All Seasons*. New York: Walker Publishing, 1988.
- Dickey, Glenn. *Just Win, Baby: Al Davis & His Raiders*. New York: Harcourt Brace Jovanovich, 1991.
- Dye, Pat. *I Believe in Auburn and Love It*. Auburn: Auburn Network, 2003.
- . *In the Arena*. Montgomery, Alabama: The Black Belt Press, 1992.
- . *After the Arena*. Montgomery, Alabama: The Donnell Group, 2014.

BIBLIOGRAPHY

- Edson, James Stewart. *War Eagle! The Tigers of Auburn*. Auburn: Alabama Polytechnic Institute, 1951.
- The First 50 Years: Bessemer Hall of History Museum*. Birmingham, Alabama: Banner Digital Printing & Publishing, 2020.
- Fleischer, Arthur A. III, Brian L. Goff, and Robert D. Tollison. *The National Collegiate Athletic Association: A Study in Cartel Behavior*. Chicago: University of Chicago Press, 1992.
- Flynt, Wayne. *Alabama in the Twentieth Century*. Tuscaloosa: The University of Alabama Press, 2004.
- . *Keeping the Faith: Ordinary People, Extraordinary Lives*. Tuscaloosa: The University of Alabama Press, 2011.
- Forney, John. *Above the Noise of the Crowd: Thirty Years behind the Alabama microphone*. Huntsville, Alabama: Albright & Company, 1986.
- Fyffe, Jim. *Touchdown Auburn!* Montgomery, Alabama: The Donnell Group, 1996.
- Glier Ray. *How the SEC Became Goliath*. New York: Howard Books, 2012.
- Gold, Eli. *Crimson Nation*. Nashville: Rutledge Hill Press, 2005.
- Greunke, Lowell R. *Football Rankings: College Teams in the Associated Press Poll, 1936–1984*. Jefferson, N.C.: McFarland & Company, 1984.
- Griffith, Lucille. *History of Alabama: 1540–1900*. Northport, Alabama: Colonial Press, 1962.
- Groom, Winston. *The Crimson Tide: The Official Illustrated History of Alabama Football*. Tuscaloosa: The University of Alabama Press, 2010.
- The Heisman: Sixty Years of Tradition and Excellence*. Bronxville, N.Y.: Adventure Quest, 1995.
- Hill, Mike. *Open Mike*. Atlanta: 13th & Joan: Chicago, 2020.
- Hollis, Dan W. *Auburn Football: The Complete History, 1892–1987*. Auburn, Alabama: Auburn Sports Publications, 1988.
- Housel, David. *Auburn Saturdays to Remember*. Auburn, Alabama: The Village Press, 1973.
- . *Football Vault: The Story of the Auburn Tigers, 1892–2007*. Atlanta: Whitman Publishing, 2007.
- Jackson, Bo and Dick Schaap. *Bo Knows Bo: The Autobiography of a Ballplayer*. New York: Doubleday, 1989.
- Knight, Phil. *Shoe Dog*. New York: Scribner, 2016.
- Lewis, Robert. *Raising a Modern-Day Knight: A Father's Role in Guiding His Son to Authentic Manhood*. Colorado Springs: Focus on the Family, 2007.

BIBLIOGRAPHY

- Marshall, Phillip. *Auburn Tigers*. Guilford, Connecticut: The Globe Pequot Press, 2015.
- Mayfield, Mark. *Miracle Moments in Alabama Crimson Tide Football History*. New York: Sports Publishing, 2018.
- Morris, Willie. *The Courting of Marcus Dupree*. New York: Doubleday, 1983.
- Murphy, Mark. *Game of My Life: Auburn*. Champaign, Illinois: Sports Publishing, 2007.
- Nomel, T. C. *Reading the Psalms as an Auburn Fan*. Scotts Valley, California: CreateSpace Publishing, 2011.
- Plexico, Van Allen, and John Ringer. *Decades of Dominance: Auburn Football in the Modern Era*. Auburn, Alabama: White Rocket Books, 2013.
- Rhoden, William. *Forty Million Dollar Slaves*. New York: Three Rivers Press, 2006.
- Ribowsky, Mark. *Slick: The Silver & Black Life of Al Davis*. New York: Macmillan, 1991.
- Rogers, William Warren, Robert David Ward, Leah Rawls Atkins, and Wayne Flynt. *Alabama: The History of a Deep South State*. Tuscaloosa: The University of Alabama Press, 1994.
- Scherer, George. *Auburn-Georgia Football: A Hundred Years of Rivalry*. Jefferson, N.C.: McFarland & Company, 1992.
- Scott, Richard. *SEC Football: 75 Years of Pride and Passion*. Minneapolis: Voyageur Press, 2008.
- Schuerholz, John. *Built to Win*. New York: Warner Books, 2006.
- Shanahan, Mike, with Adam Schefter. *Think Like a Champion*. New York: HarperCollins, 1999.
- Simmons, Ira. *Black Knight: Al Davis and His Raiders*. Rocklin, California: Prima Publishing, 1990.
- Skotnicki, Michael. *Auburn's Unclaimed National Championships*. Self-published, 2012.
- Smith, Alex Martin. *SEC Football's Greatest Games*. Guilford, Connecticut: Rowman & Littlefield, 2018.
- Stewart, Art, with Sam Mellinger. *The Art of Scouting*. Olathe, Kansas: Ascend Books, 2014.
- Stutsman, Douglas. *Auburn vs. Georgia: The Deep South's Oldest Rivalry*. Charleston, S.C.: The History Press, 2017.
- Thomas, Landon. *The SEC Team of the '80s*. Auburn, Alabama: Tigers Publishing, 2004.

BIBLIOGRAPHY

- Townsend, Greg. *All Time*. Newport Beach, California: Celebrity Publishing, 2012.
- Trask, Amy with Mike Freeman. *You Negotiate Like a Girl*. Chicago: Triumph Books, 2016.
- Walsh, Christopher J. *Where Football Is King: A History of the SEC*. Lanham, Maryland: Taylor Trade, 2006.
- Watkins, Clarence. *Baseball in Memphis*. Charleston, S.C.: Arcadia Publishing, 2012.
- White, George R. *Bo Didley: Living Legend*. Rochester, Kent: Castle Communications, 1995.
- Williams, Chette. *The Broken Road*. Winston-Salem, N.C.: Looking Glass, 2013.
- Williams, Horace Randall. *100 Things You Need to Know about Alabama*. Atlanta: Whitman Publishing, 2016.
- Wilson, Willie, with Kent Pulliam. *Inside the Park: Running the Base Path of Life*. Olathe, Kansas: Ascend Books, 2013.